

2012

Community Benefit Report



Atlantic
Health System

Dear Neighbors and Colleagues:

I am pleased to provide you with a copy of Atlantic Health System's **2012 Community Benefit Report**, which demonstrates the pivotal role our medical centers and health care system play in improving the health status of our communities.

Atlantic Health System offers world-class medicine through its three medical centers—Morristown Medical Center (MMC), Overlook Medical Center (OMC), and Newton Medical Center (NMC) and their outstanding physicians, procedures and technologies. In 2012, we had more than 740,000 patient encounters at our medical centers. In addition to treating patients, Atlantic Health System provides many benefits to the community. In 2012, Atlantic Health System contributed over \$100 million to continue improving the health and well-being of the people we serve in the communities of Northern New Jersey, Pike County in Pennsylvania and southern Orange County in New York. Of which, \$68 million was the cost of delivering free and discounted health care services to the poor, uninsured, aged, and others who need a safety net. \$5.2 million was spent providing a broad array of community programs related to health care missions and responding to needs in the community touching over 5 million individuals, \$921,200 was contributed to other not-for-profits and community organizations, and \$29.3 million was provided in services needed in the community despite a negative margin to our health system.

At Atlantic Health System, we also support a vibrant graduate medical education program, currently encompassing 264 residents and fellows. In addition, we contribute substantially to the local economy, purchasing millions of dollars in goods and services and employing over 11,800 people.

Atlantic Health System's medical centers mission of caring is matched by our commitment to service. We are committed to using our resources to make a meaningful difference in the quality of life for members of our community. Atlantic Health System is privileged to play a role in the lives of so many people in the community. This report serves to measure the value of our medical centers to the community.



Joseph A. Trunfio

President and Chief Executive Officer, Atlantic Health System

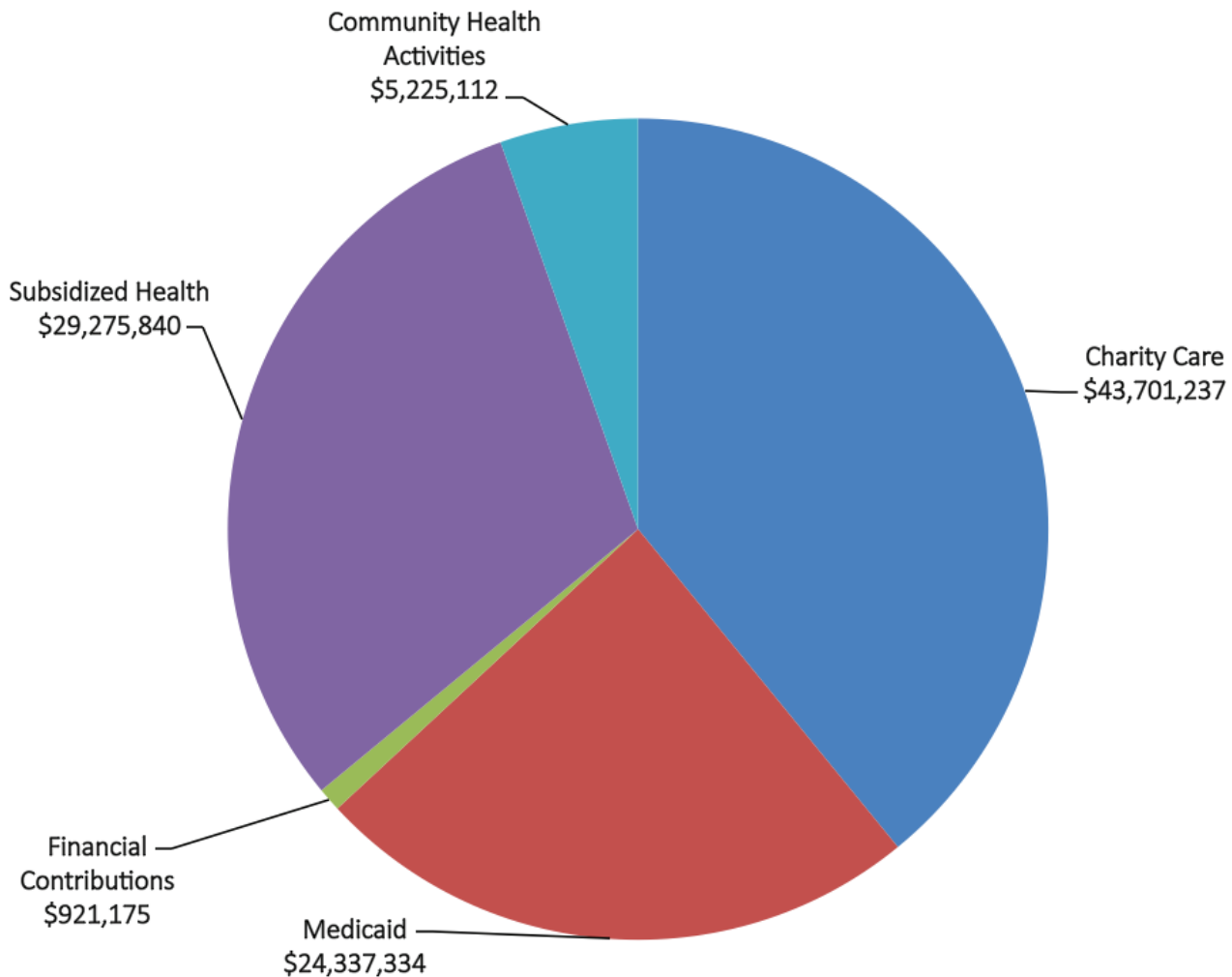
ATLANTIC HEALTH SYSTEM EXECUTIVE SUMMARY

Atlantic Health System is one of New Jersey's largest not-for-profit health systems. We offer world-class health care through our three medical centers - Morristown Medical Center (MMC), Overlook Medical Center (OMC), and Newton Medical Center (NMC) - which are known for their outstanding physicians, procedures and technologies.

Atlantic Health System is committed to improving the health status of the communities it serves, and provides community benefit as part of a measured approach to meeting identified health needs in the community. In 2012, Atlantic Health System contributed **\$103,460,698** in community benefit to the communities of Northern New Jersey.

Community benefit includes charity care, subsidized health services, uncompensated Medicaid services, community health activities and financial contributions to community-based health organizations.

Of this total, **\$53,491,404** was provided by Morristown Medical Center, **\$39,774,064** by Overlook Medical Center, and **\$10,195,230** by Newton Medical Center.



Super Storm Sandy: Emergency Relief Assistance by Atlantic Health System in the Community

Super Storm Sandy arrived in New Jersey during the week of October 29, 2012. Super Storm Sandy caused 34 deaths and damage losses are estimated at \$29.4 billion in New Jersey alone.

As this historical storm swept through New Jersey, on October 29, 2012, Atlantic Health System implemented a Continuity of Operations plan to ensure our hospital community (patients and families, physicians, employees and volunteers) were safe and our patients received quality care. Hospital operations continued during this natural disaster.

This level of preparedness was achieved through planning, early warnings, meetings and communications to all staff prior to the storm. Atlantic Health System's Protection and Security Services/Emergency Management Department partnered with the Morris County Office of Emergency Management during the storm and its aftermath. To sustain pertinent inventory supply levels, extra food, pharmaceuticals, surgical items, gases and linens were purchased prior to the storm. Staffing levels were evaluated and increased as necessary. The Medical Centers discharged as many patients as possible safely and rescheduled elective cases, as requested. A communication plan was set.

Atlantic Ambulance Corporation provided staff to work at the Morris County's William G. Mennen Sports Arena Shelter during the days following the storm's aftermath. Atlantic Health System also donated supplies to the William G. Mennen Shelter and Morristown Medical Center's cafeteria maintained 24/7 food service operations and provided complimentary food to the public.

Atlantic Health System responded to, and numerous communications were received from emergency resources and partners. Critical information was continuously shared with staff regarding weather alerts, road closures, electrical status, boil water alerts, utility updates, locations of available fuel and other emergency tips.

The loss of power in other health care facilities, closed roadways and residential power loss resulted in a surge of patients at Atlantic Health System's medical centers. Morristown Medical Center assisted the local community by supplying long-term care coordination, specifically emergency respite care, to caregivers who required short-term temporary relief from caring for family members.

Due to the continued power outages at Morristown Medical Center outpatient centers, numerous physician practices and an Ambulatory Surgery Center, a temporary triage area was established at Carol G. Simon Cancer Center, Family Health Center and other areas of Morristown Medical Center. In addition, a physician connectivity center was set up in the Morristown Medical Center's Auditorium for physicians to reach out and care for their patients. Desks, phones, cell phone chargers and outlets were provided. Morristown Medical Center worked directly with Morris County Office of Emergency Management and partnered with a Morris Plains gas station to provide fuel to staff and local emergency responders.

Overlook Medical Center's Protection and Security Services and Engineering Departments, Summit Police and the Summit Office of Emergency Management partnered with a Summit gas station to ensure critical hospital staff and town emergency responders were able to obtain fuel. An Overlook Medical Center generator was set up at the gas station to provide 5,100 gallons of gas to physicians,

employees, police from Summit, Millburn and Short Hills, fire fighters, EMTs and ambulance personnel.

Overlook Medical Center supplied complimentary food during and after the storm to Summit emergency responders. Overlook Medical Center's Food and Nutrition Services served more than 6,000 meals a day to patients, staff, emergency responders and community members during the week of the storm. Fifty meals were provided to emergency responders and 82 meals were sent to the elderly via the Millburn Police. Overlook Medical Center donated infant supplies to the Union County Regional Shelter and Atlantic Ambulance provided complimentary oxygen to patients in their homes.

Due to the continued power outages, Overlook Medical Center created an alternate location and used a back-up generator for more than 20 private physician practices to treat their patients. Donna's Café was used as a community shelter that supplied hot water and heat and provided a charging station for cell phones and other electronic devices.

The Telestroke Program at Overlook Medical Center played a noteworthy role in saving a patient treated at another regional hospital during the blackout following Super Storm Sandy. TeleStroke is the use of telemedicine, specifically designed for stroke care. There are approximately 23 hospitals that refer patients to Overlook's regional center for stroke care. Dr. Felberg is a neurologist and medical director of Overlook Medical Center's Stroke Center. A couple of days immediately following the storm, Dr. Felberg received a referral call about an elderly man who suffered a stroke and was admitted to Holy Name Hospital. This team was led by Dr. Randy Tartacoff, a Holy Name Hospital emergency medicine specialist. Dr. Felberg could not immediately consult with Dr. Tartacoff from his home due to the numerous power outages in the area.

With no available wireless signal, Dr. Felberg got in his truck to search for a 4G signal. Dr. Felberg found a signal 25 minutes later and began evaluating the patient. Telestroke technology enables stroke specialists to evaluate on a stroke patient's treatment quickly and remotely. Using the Telestroke software to view the patient's CT scan, Dr. Felberg confirmed with Dr. Tartacoff that the patient was a good candidate for an intravenous clot-busting treatment. Dr. Felberg spoke to the patient why he favored this specific stroke treatment and the man consented. The clot dissolved by the following day and this patient was discharged home the next day. Dr. Felberg's professionalism is exceptional, putting the needs of patients first instead of his own needs.

At Newton Medical Center, many community physicians were faced with continued power outages and could not treat patients in their offices. In an effort to reduced Emergency Department visits, a temporary triage area was established at Newton Medical Center's Conference Center for temporary physician office space. Lab technicians, EKG technicians, Community Health and IT support staff provided ancillary support for these displaced physicians. Newton Medical Center's physicians also treated patients at the Medical Center's Diabetes Center offices and exam rooms following the storm. The Conference Center was set up to allow community members an opportunity to warm themselves, charge their cell phones and use Internet connectivity for their electronic devices. Behavioral health staff from Newton Medical Center provided mental health and supportive counseling for Red Cross Shelter and Hopatcong High School clients displaced by Super Storm Sandy.

Subsequent to the storm, nurses at both Morristown Medical Center and Overlook Medical Center donated \$25,000 to Governor Christie's Hurricane Relief Fund during Nurses' Week.

OUR NEW VISION

EMPOWERING



Atlantic
Health System

HEALTH CARE

Atlantic Health System's Board of Trustees adopted a new vision statement that is guiding Atlantic Health System in the future. This new vision statement, "Empowering our communities to be the healthiest in the nation", allows Atlantic Health System to increase its focus on prevention and the well-being of our communities.

Atlantic Health System's mission is:

- › Deliver high-quality, safe, affordable patient care within a healing culture
- › Educate, in an exemplary manner, present and future health care professionals
- › Innovate through leadership

Atlantic Health System has conducted a Community Health Needs Assessment (CHNA) for each of its three Medical Centers in compliance with the requirements of the Patient Protection and Affordable Care Act (Pub.L. No. 111-148). The Patient Protection and Affordable Care Act's intent is to accomplish three objectives: provide care for more people, make the health care system easier to use and lower the cost of care without sacrificing quality. The CHNA provided Atlantic Health System the opportunity to assess the current needs of its populations in Northern New Jersey, Pike County in Pennsylvania and southern Orange County in New York, while keeping a watchful eye on health disparities and matching community benefit resources to address the health priorities of the community.

Atlantic Health System's world-class facilities feature state-of-the-art equipment in a comfortable, family-friendly environment that puts patients first. Our nationally recognized physicians, experienced nurses and skilled staff provide outstanding and compassionate care. Atlantic Health System physicians are leaders in such specialties as pediatrics, orthopedics, cancer care, rehabilitation medicine, women's health, cardiovascular care, sports medicine and neuroscience.

Morristown Medical Center is renowned for the breadth and expertise of its cardiac services, performing the most heart surgeries in New Jersey. According to U.S. News & World Report, Morristown Medical Center is ranked nationally as the **Best Hospital in three specialties, including cardiology and heart surgery, geriatrics and gynecology** and is the Best Regional Hospital in eight specialties, including cancer, diabetes and endocrinology, gastroenterology and GI Surgery, nephrology, neurology and neurosurgery, orthopedics, pulmonology, and urology.

Overlook Medical Center was the first hospital in the Northeast to offer the CyberKnife® Robotic Radiosurgery System, a leading technology for precision radiation treatment of prostate cancer, brain tumors, spine, lung, liver and pancreatic cancers. According to U.S. News & World Report, Overlook Medical Center is the Best Regional Hospital in seven specialties, including gastroenterology and GI surgery, geriatrics, gynecology, nephrology, neurology and neurosurgery, pulmonology, and urology. Overlook Medical Center is the regional leader for comprehensive stroke care and neuroscience.

Newton Medical Center offers a variety of inpatient and outpatient programs and services in a state-of-the-art environment. Newton Medical Center is affiliated with the finest physicians in the region and also has a staff of specialists representing more than 40

medical specialties and subspecialties. They include cardiology, endocrinology, nephrology, oncology, orthopedics, pediatric neurology, and reconstructive surgery.

Atlantic Health System is a member of the Rutgers Cancer Institute of New Jersey (CINJ) network of hospitals. Rutgers CINJ is one of the nation's 40 National Cancer Institute-designated comprehensive cancer centers and the only one in New Jersey.

Some of the awards and recognition for our quality programs and dedication to leading technology include:

- › The Gold Seal of Approval from The Joint Commission for Primary Stroke Centers: Atlantic Health System stroke centers.
- › CEO Cancer Gold Standard accreditation for commitment to the health of employees and their families.
- › Top Doctors by New Jersey Monthly and Castle Connolly Medical Ltd.
- › Gold Seal of Approval from The Joint Commission with Disease-Specific Care Certifications for Joint Replacement Programs in the Hip, Knee, and Spine Categories: Morristown Medical Center.
- › Magnet Hospital for Excellence in Nursing Service by American Nurses Credentialing Center and Beacon Award for Critical Care Excellence by American Association of Critical Care Nurses: Morristown Medical Center.
- › Three-Year Approval with Outstanding Achievement from the American College of Surgeons' Commission on Cancer: Overlook Medical Center.
- › Three-Year Approval with Commendation from the American College of Surgeons' Commission on Cancer: Morristown Medical Center.
- › Three Year Accreditation with the National Accreditation Program for Breast Centers (NAPBC) – Overlook Medical Center. Outreach Award from BMW and Susan B. Komen Foundation.
- › Three year Accreditation and Breast Center of Excellence from the American College of Radiology: Overlook Medical Center and Morristown Medical Center.
- › Chest Pain Center Accreditation from the Society for Chest Pain Centers: Overlook Medical Center
- › The ACTION Registry®-GWTG™ Gold Performance Achievement Award from the American College of Cardiology Foundation and American Heart Association: Gagnon Cardiovascular Institute at Morristown Medical Center and Overlook Medical Center.
- › Joint Commission Accreditation: Morristown Medical Center, Overlook Medical Center, Newton Medical Center, Atlantic Home Care and Hospice.
- › Joint Commission Wound Healing Program certification: Overlook Medical Center
- › Under Sea and Hyperbaric Medical Society (UHMS) Seal of Approval: Overlook Medical Center.
- › Level IV Epilepsy Center: Overlook Medical Center
- › Accreditation for the School of Cardiovascular Technology by the Commission for the Accreditation of Allied Health Education Programs: Morristown Medical Center.
- › Accreditation with the Accreditation Council for Graduate Medical Education for the Surgery, Internal Medicine and Family Medicine Residency Programs.

Health Professions Education

Atlantic Health System strengthens communities by training New Jersey's future health care professionals. In 2012, Atlantic Health System trained 264 residents and fellows and graduated 66 residents from various programs. 33 of these graduates chose to pursue fellowship training. 16 stayed in the Atlantic Health System catchment area: of these, 3 stayed on as chief residents, 1 practiced in primary care internal medicine, 1 practiced in nutrition internal medicine, 1 pediatrician, 2 stayed on as internal medicine hospitalists, 1 podiatrist, 3 family physicians, and 4 stayed for fellowship training. In addition, Atlantic Health System provides third- and fourth-year medical students with clinical educational experiences.

Atlantic Health System is the primary academic affiliate in New Jersey of Mount Sinai School of Medicine. The affiliation provides opportunities for student rotations, faculty teaching and appointments, and research and clinical collaborations. Atlantic Health System also maintains medical school affiliations with, New York-Presbyterian Hospital, St. George's University Medical School, University of Medicine and Dentistry of New Jersey - New Jersey Medical School, University of Medicine and Dentistry of New Jersey - School of Osteopathic Medicine and University of Medicine and Dentistry of New Jersey - Robert Wood Johnson Medical School. These affiliations have the added benefit of enabling Atlantic Health System to offer patients the opportunity to participate in the latest clinical trials and allowing us to provide even more advanced care.

In addition, rotating residents are sent to Atlantic Health System from the following institutions:

- › Lenox Hill Hospital (Morristown Medical Center- Orthopedic Sports Medicine)
- › Mountainside Hospital (Overlook Medical Center Pediatrics)
- › New York Downtown Hospital (Overlook Medical Center- OB/GYN)
- › New York Presbyterian Hospital (Overlook Medical Center- Surgery)
- › University of Medicine and Dentistry of New Jersey - New Jersey Medical School (Overlook Medical Center- Orthopedic Surgery)
- › University of Medicine and Dentistry of New Jersey - Robert Wood Johnson (Overlook Medical Center- Colorectal Surgery)
- Warren Hospital (Atlantic Health System - Pediatrics)

Atlantic Health System underwent a Clinical Learning Environment Review (CLER) by the Accreditation Council for Graduate Medical Education (ACGME) in November 2012, making us the eighth institution in the country to participate in this new type of survey which assesses sponsoring institutions in six focus areas:

- › Patient Safety
- › Quality Improvement
- › Transitions in Care
- › Supervision
- › Duty Hours, Fatigue Management and Mitigation
- › Professionalism

A report was received from the ACGME in April 2013.

Atlantic Health System graduated its first residents from the Drew University Medical Humanities Certificate Program during May 2012. Since 2009, Atlantic Health System has been collaborating with Drew University to offer a certificate of Medical Humanities to medical residents. The three-year program yielded its first 12 graduates in May 2012 - nine internal medicine residents from Overlook Medical Center and three residents from Morristown Medical Center who graduated from this program and received their Medical Humanities Certificates. To satisfy Drew University's requirements, each residency program must annually offer ten sessions of clinical ethics education, 10 sessions of medical narrative {including literary pieces and reflective writing}, and three sessions of humanities work.

Atlantic Health System also hosts several allied health certificate programs; over 3,127 emergency medical technicians were trained through the EMT basic course, EMT refresher course, and continuing education units in 2012.

Economic Development

Atlantic Health System contributes significantly to economic development in the region. We are one of New Jersey's largest private employers with 11,819 employees. In 2012, for the 4th year in a row, Atlantic Health System was honored to be among the Fortune 100 Best Companies to Work For® - the only hospital system in the New Jersey and New York metropolitan area to earn this prestigious, national recognition.

Site	Number of Employees
Morristown Medical Center	5,967
Overlook Medical Center	3,606
Newton Medical Center	1,177
Atlantic Health System	1,069
Total	11,819

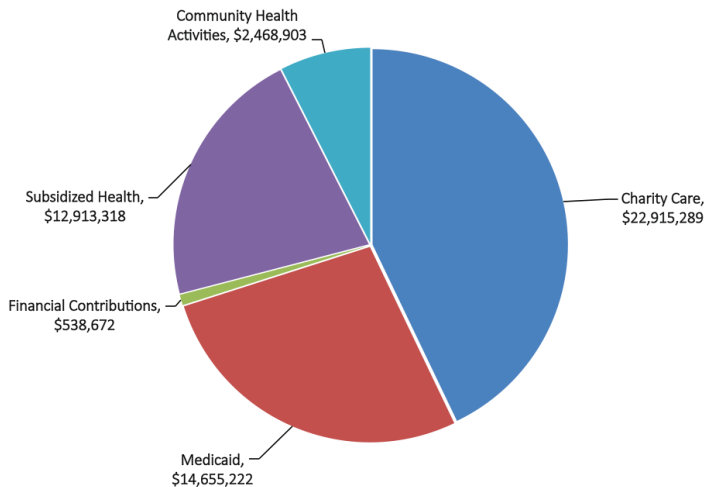
An important part of Atlantic Health System's mission is to improve the health status of its communities. In 2012, Atlantic Health System's Medical Centers engaged in 743,223 patient encounters, of which 70,811 were inpatient and 672,412 were outpatient.

Site	Inpatient Encounters	Outpatient Encounters	Total
MMC	38,836	346,791	385,627
OMC	23,779	227,463	251,242
NMC	8,196	98,158	106,354
AHS	70,811	672,412	743,223

Atlantic Health System delivers high-quality safe, affordable patient care with respect and compassion within a healing culture and provides considerable benefit to the communities it serves.

MORRISTOWN MEDICAL CENTER

In 2012, Morristown Medical Center contributed a total of **\$53,491,404** in community benefit to its service area. This includes charity care, subsidized health services, uncompensated Medicaid services, community health activities and financial contributions to community-based health organizations.



Morristown Medical Center, an acute care hospital with 663 licensed beds, has been serving the Morris County community for almost 120 years. MMC sets high standards for patient care in state-of-the-art facilities with a full range of medical specialties and services. Morristown Medical Center offers advanced technology and support services, and brings specialists renowned for their work in areas such as cancer, cardiology, emergency medicine, orthopedics, women’s health, and pediatrics to New Jersey.

With its advanced technology and comprehensive support services, Morristown Medical Center has attracted physicians who are leaders in such areas as cancer, cardiology, emergency medicine, orthopedics, women’s health and pediatrics. This has enabled Atlantic Health System to build outstanding specialty programs within Morristown Medical Center and across Atlantic Health System. They include Carol G. Simon Cancer Center, Goryeb Children’s Hospital and Gagnon Cardiovascular Institute, the largest cardiovascular surgery program in New Jersey. Morristown Medical Center is also home to the North Jersey Regional Arthritis Center. In addition, Morristown Medical Center is the official health care partner of the New York Jets and offers a comprehensive sports medicine program.

As an organization, Morristown Medical Center always searches for the most effective diagnosis and treatment options for each patient. This commitment to quality patient care has earned the Medical Center national recognition:

- › Designated as a Magnet Hospital for Excellence in Nursing Service by the American Nurses Credentialing Center, the nation’s leading nursing credentialing organization.
- › Named a Level I Regional Trauma Center by the American College of Surgeons and a Level II Trauma Center by the state of New Jersey.
- › Accredited stroke trauma center, the only one in the region.
- › Awarded the Gold Seal of Approval from The Joint Commission with Disease-Specific Care Certifications for Joint Replacement

Programs in the Hip and Knee Categories, one of 16 facilities nationwide.

- › Ranked in the Top 100 Hospitals for Cardiovascular Care by Thomson Reuters.
- › Named a Level III Regional Perinatal Center by the state of New Jersey, with a 26-bed Neonatal Intensive Care Unit. Morristown Medical Center delivers the largest number of babies in northwestern New Jersey.
- › Accredited by the Joint Commission.
- › Beacon of Safety Award from the New Jersey State Safety Council.
- › Goryeb Children’s Center provides comprehensive care in a warm, compassionate and patient- and family-centered environment that includes the Center for Advanced Medicine in Pediatrics (CAMP), Day Hospital, Liam’s Room, Pediatric Intensive Care Unit (PICU), Pediatric Unit and the Lion’s Den at the Morristown Medical Center location.

In 2012, Morristown Medical Center had 385,627 patient encounters, of which 38,836 were inpatient and 346,791 were outpatient. Of these, 20,208 inpatient encounters and 213,315 outpatient encounters were with residents of Morris County, and of these, 3,829 inpatient encounters and 50,431 outpatient encounters were with residents of Morristown.

Community Benefit

Morristown Medical Center provides community benefit as part of a measured approach to meeting identified health needs in the community. The services highlighted herein support Morristown Medical Center’s mission to improve the health status of the communities it serves. The quantifiable services highlighted in this report generate a low or negative margin, even after applying grants and other supplemental revenue. Where possible, both direct and indirect costs have been considered. Additional community benefit services not easily or inadequately portrayed quantitatively are reported in a narrative summary.

Charity Care

Morristown Medical Center provides charity care for medical services and procedures to patients who are uninsured, under-insured or who lack financial resources to pay. In 2012, these services were provided at a cost to the Medical Center of **\$22,915,289**. This cost has been calculated on an incurred cost basis and reflects the subsidy received from the State of New Jersey. Bad debt has also been excluded. If overhead and bad debt were included, the provision of charity care would total \$45,242,289.

Subsidized Health Services

Subsidized health services are clinical patient care services that are provided, despite a negative margin, because they are needed in the community. In 2012, these services were delivered at a cost to the Medical Center of **\$12,913,318**. This includes community health (\$10,420,904), research (\$756,314) and training (\$1,736,100).

Uncompensated Medicaid Services

Medicaid is a health insurance program that covers low-income parents/caretakers and dependent children, pregnant women, and people who are aged, blind or disabled. In 2012, Morristown Medical Center provided Medicaid services at a cost to the Medical Center of **\$14,655,222**.

Community Health Activities

Morristown Medical Center provides a wide variety of community health activities, including health education, screening and prevention programs, and health fairs (see Appendix A). For instance, at Morristown Medical Center's screenings, participants receive individualized testing from medical professionals who then provide on-site counseling based on test results. These screenings may result in referrals to community services or agencies, or appropriate physicians. Morristown Medical Center also offers a number of ongoing support groups as well as several information and referral lines. In addition, Morristown Medical Center collaborates with New Jersey Blood Services to collect blood and platelet donations for area hospitals.

These community health activities were held at Morristown Medical Center and at easily accessible locations through the Morristown area including:

- › Church of the Redeemer Soup Kitchen
- › Centro Biblico Church
- › St. Vincent Church
- › Family Health Center of Morristown
- › First Baptist Church
- › Head Start
- › Headquarters Plaza complex
- › Hispanic Affairs
- › Hispanic Evangelic Church
- › Homeless Solutions
- › Interfaith Council for the Homeless
- › Morris Center, Madison, West Morris, Lakeland Hills and Somerset YMCAs
- › Morris Senior Housing Authority
- › Morristown Municipal Building
- › Neighborhood House
- › Pentecostal Church
- › Saint Margaret's Church
- › Salvation Army
- › Seventh Day Adventist Church
- › Morristown Church of Christ
- › Wind of the Spirit

Morristown Medical Center views these community health activities as a critical component in its effort to improve the health of the community at large, particularly those community members who are underserved. In 2012, Morristown Medical Center reached more than 1,750,732 community members, a total benefit to the community of **\$2,468,904**. This calculation includes staff time, travel, materials and indirect costs.

Financial Contributions to Other Community-Based Programs

In total, Morristown Medical Center provided **\$538,672** in direct financial contributions in 2012 to the organizations listed below and others to support and enrich community-building efforts and to assist individuals and families in need.

- › Alliance for Lupus Research
- › American Cancer Society
- › Good Grief
- › American Diabetes Association
- › Big Brothers Big Sisters
- › Flying Dreams
- › American Heart Association
- › Community Soup Kitchen of Morristown
- › Leukemia and Lymphoma Society
- › Medical Needs Foundation
- › Morris County Park Commission
- › Jersey Battered Women's Services
- › Daisy Foundation
- › Homeless Solutions
- › Healing the Children NJ
- › Morris Habitat for Humanity
- › March of Dimes
- › Interfaith Food Pantry
- › Morristown Partnership
- › Screen for Life of Morris County
- › Project Fit America
- › United Way of Morris County
- › NJ AIDS Services

Morristown Medical Center's administrators, managers and staff actively contribute hundreds of hours of their time and leadership to a number of community organizations (see Appendix B).

Additional Community Benefit

Economic Development

Of the 11,819 individuals employed by Atlantic Health System, 4,139 live in Morris County and 755 are Morristown residents. Morristown Medical Center employs 5,967 individuals.

Health Professions Education

Morristown Medical Center provides a clinical setting for medical education for nursing students, residents and other clinical providers. It sponsors the following accredited residency programs:

- › Dentistry
- › Emergency Medicine
- › Emergency Medicine/Pediatrics
- › Internal Medicine
- › OB/GYN with rotations at Overlook Medical Center
- › Urogynecology with rotations at Overlook Medical Center
- › Podiatric Surgery with rotations at Overlook Medical Center
- › Radiology with rotations at Overlook Medical Center
- › Surgery
- › Cardiology
- › Sports Medicine

Morristown Medical Center began its new fellowship training programs in Cardiovascular Disease and Primary Care Sports Medicine in 2011. It trained four fellows in cardiovascular disease, four fellows in emergency medicine and pediatrics, one in Allopathic Sports Medicine, and three in Urogynecology. In June 2012, the American Osteopathic Association granted approval for Morristown Medical Center to begin a Family Medicine osteopathic residency program. The program will recruit its first residents for July 1, 2013 and will assist in meeting its strategic mission of recruiting and retaining primary care physicians.

More than 100 nursing students from various nursing schools are educated every month at Morristown Medical Center. Nurses at Morristown Medical Center help students learn to deliver comprehensive nursing care in various health care settings. Morristown Medical Center also offers an external program for nursing students who have completed at least two clinical rotations. These students gain extra hands-on experience by working one-on-one with a preceptor in all nursing units in the hospital.

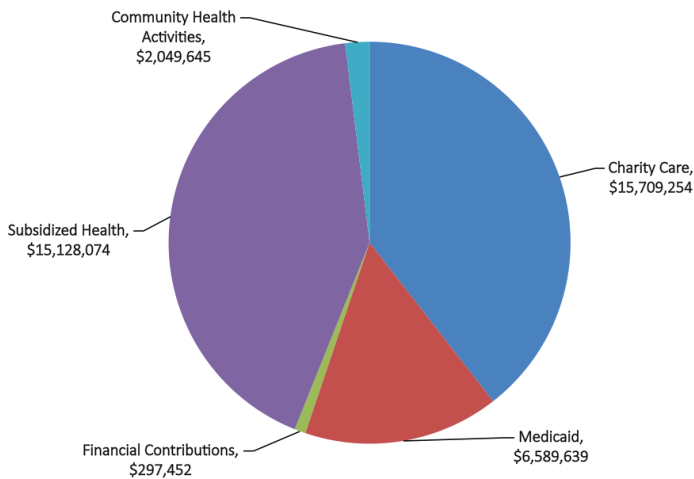
In addition, Morristown provides a clinical setting for training lab technicians and accepts students from six universities that offer a medical technology curriculum. These are Caldwell College, East Stroudsburg University, Fairleigh Dickinson University, Kean University, Rutgers University at New Brunswick and York College of Pennsylvania.

Emergency Preparedness

Under the supervision of the New Jersey Department of Health and Senior Services, Morristown Medical Center is one of nine designated medical coordination centers designed to organize hospitals in its region to better handle communications and coordination in the event of an epidemic, terrorist attack or other large-scale emergency. The centers will provide information to each other and maintain the integrity of health care delivery in the event that an emergency situation results in mass casualties.

OVERLOOK MEDICAL CENTER

In 2012, Overlook Medical Center contributed a total of **\$39,774,064** in community benefit to the communities it served. This includes charity care, subsidized health services, uncompensated Medicaid services, community health activities and financial contributions to community-based health organizations.



Overlook Medical Center, an acute care hospital with 504 licensed beds, has been serving Summit and the Union County community for more than 100 years. Overlook Medical Center is nationally recognized. Its award-winning doctors and nurses provide the most advanced clinical care and unsurpassed patient safety in a healing, family-centered environment.

Overlook Medical Center has developed a number of specialized programs:

- › Atlantic Neuroscience Institute houses the first comprehensive stroke center in New Jersey, offering patients groundbreaking technologies such as the Merci Retrieval System™ and Penumbra devices, and Trevo Stentriever. Other inpatient and outpatient services include a Pain Management Center and Concussion and Physical Rehabilitation Center, a Level IV Epilepsy Center, Movement Disorder Program, Brain Tumor Center of New Jersey and Memory and Cognitive Disorders Program
- › Carol G. Simon Cancer Center provides expert, comprehensive, compassionate treatment for all types of cancer using the latest medical technology. The Brain Tumor Center of New Jersey, part of the Simon Center, offers such advanced treatments such as the CyberKnife® Robotic Radiosurgery System and clinical trials for new targeted brain tumor vaccines. The center ranks second in the world in the number of CyberKnife treatments completed for prostate cancer while its thyroid cancer program provides the broadest treatment available in the region.
- › Goryeb Children's Center provides comprehensive care in a warm, compassionate and patient- and family-centered environment that includes the Pediatric Unit and Liam's Room at the Overlook Medical Center location.
- › The Chest Pain Center, part of Gagnon Cardiovascular Institute, is accredited by the National Society of Chest Pain Centers.
- › Overlook Medical Center's Wound Healing program has been recertified by the Joint Commission and has been given the

Under Sea and Hyperbaric Medical Society's (UHMS) seal of approval, showing the organization's commitment to helping patients heal faster.

In addition, Overlook Medical Center is home to a center of excellence in bariatric surgery designated by the American Society of Metabolic and Bariatric Surgery, a pioneering wound healing program with hyperbaric oxygen therapy, a maternity center, a Level III Intensive Perinatal Unit, a pulmonary center and award-winning emergency medicine services. Thanks to these centers and other facilities, Overlook Medical Center offers comprehensive programs in breast health, pulmonary medicine, thyroid cancer, minimally invasive surgery, women's heart health, sleep medicine and adolescent eating disorders, among many others.

The activities of Overlook Medical Center have had a substantial impact on the health of the surrounding communities. In 2012, Overlook Medical Center had 251,242 patient encounters, of which 23,779 were inpatient and 227,463 were outpatient. Of these, 14,813 inpatient encounters and 139,907 outpatient encounters were with residents of Union County, and of these, 1,097 inpatient encounters and 16,380 outpatient encounters were with residents of Summit.

Community Benefit

Overlook Medical Center provides community benefit as part of a measured approach to meeting identified health needs in the community. Where possible, both direct and indirect costs have been considered. Additional community benefit services not easily or inadequately portrayed quantitatively are reported in a narrative summary.

Charity Care

Overlook Medical Center provides charity care for medical services and procedures to patients who are uninsured, under-insured or who lack financial resources to pay. In 2012, these services were provided at a cost to the Medical Center of **\$15,709,254**. This cost has been calculated on an incurred cost basis and reflects the subsidy received from the state of New Jersey. Bad debt has also been excluded. If overhead and bad debt were included, the provision of charity care would total \$37,967,254.

Subsidized Health Services

Subsidized health services are clinical patient care services that are provided, despite a negative margin, because they are needed in the community. In 2012, these services were delivered at a cost to the Medical Center of **\$15,128,074**. This includes community health (\$ 10,478,923), research (\$ 323,020) and training (\$4,326,131).

Uncompensated Medicaid Services

Medicaid is a health insurance program that covers low-income parents/caretakers and dependent children, pregnant women, and people who are aged, blind or disabled. In 2012, Overlook Medical Center provided Medicaid services at a cost to the Medical Center of **\$6,589,639**.

Community Health Activities

Overlook Medical Center provides a wide variety of community health activities, including health education, screening and prevention programs, and health fairs (see Appendix C). For instance, at Overlook Medical Center's screenings, participants receive individualized testing from medical professionals who then provide on-site counseling based on test results. These screenings may result in referrals to community services or agencies, or appropriate physicians. Overlook has an award-winning follow-up program "Closing the Loop" that has proven to be highly successful in encouraging patients with negative screenings to get follow-up care. Community Health has received the Outreach Programs Award from the Health Research and Education Trust of New Jersey. Overlook Medical Center also offers a number of ongoing support groups as well as several information and referral lines that connect patients to parenting assistance, drug and alcohol assistance, counseling services and support groups in the community.

These community health activities were held at Overlook Medical Center and at easily accessible locations through the Summit area including:

- › Banks
- › Board of Health
- › City Hall
- › CVS
- › First Baptist Church
- › Fountain Baptist Church
- › Girl Scouts
- › Home Depot
- › Italian American Club
- › Liberty Drugs
- › Libraries
- › Ministerios Monte Santo
- › Pilgrim Baptist Church
- › Recreation Centers
- › Schools
- › Senior and Low Income Housing
- › Senior Centers
- › St. Teresa's Church
- › State Capitol
- › Street Fairs
- › Temple Emanuel
- › Temple Israel
- › Temple Zion
- › Town Parks
- › Vauxhall Family Health Center
- › Walgreens
- › YMCAs (Westfield, Scotch Plains/Fanwood, Summit, Berkeley Heights, Springfield and Union)

Overlook Medical Center views these community health activities as a critical component in its effort to improve the health of the community at large, particularly those community members who are underserved. In 2012, Overlook Medical Center reached more than 1,716,193 community members, a total benefit to the community of **\$2,049,645**. This calculation includes staff time, travel, materials and indirect costs.

Financial Contributions to Other Community-Based Programs

In total, Overlook Medical Center provided more than **\$297,452** in 2012 to the organizations listed below and others to support and enrich community-building efforts and to assist individuals and families in need.

- › Morristown Neighborhood House
- › Department of Community Programs
- › American Cancer Society
- › Chatham Emergency Squad
- › NJ Sharing Network Foundation
- › Chatham Fire Department
- › Curemonos
- › City of Summit
- › DWC Downtown Westfield 5K
- › Summit Policeman's Benevolent Assoc.
- › Professional Assistance Program of NJ
- › National MS Society
- › Komen New Jersey Race for the Cure
- › Teddy Bear Foundation
- › Morris Education Foundation
- › Summit YMCA
- › Partners for Health

Overlook Medical Center's administrators, managers and staff actively contribute hundreds of hours of their time and leadership to a number of community organizations (see Appendix D).

Additional Community Benefit

Economic Development

Of the 11,819 individuals employed by Atlantic Health System, 1,949 live in Union County and 286 are Summit residents. Overlook Medical Center employs 3,606 individuals.

Health Professions Education

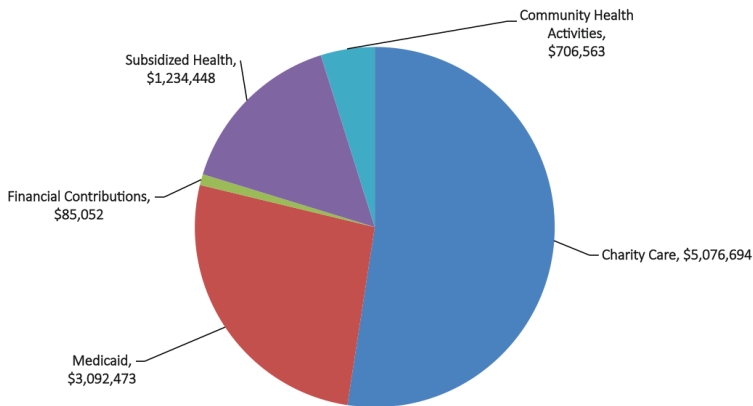
Overlook Medical Center provides a clinical setting for medical education for nursing students, residents and other clinical providers. It sponsors the following accredited residency programs:

- › Dentistry
- › Family Medicine (MD and DO)
- › Internal Medicine (MD and DO)
- › Urology Fellowship with rotations at Morristown Memorial
- › Pediatrics
- › Podiatric with rotations at Morristown Medical Center
- › OB/GYN with rotations at Morristown Medical Center
- › Sports Medicine (DO)
- › Radiology with rotations at Morristown Medical Center

Overlook Medical Center maintains osteopathic programs in Internal Medicine and Family Medicine. Currently, two positions are available for training in family medicine. Overlook trained one fellow in Allopathic Sports Medicine and one fellow in Osteopathic Sports Medicine in 2012.

NEWTON MEDICAL CENTER

In 2012, Newton Medical Center contributed a total of **\$10,195,230** in community benefit to its service area. This includes charity care, subsidized health services, uncompensated Medicaid services, community health activities and financial contributions to community-based health organizations.



Newton Medical Center, an acute care hospital with 148 licensed beds, has been serving Warren and Sussex counties in New Jersey, Pike County in Pennsylvania and southern Orange County in New York for more than 80 years. Newton Medical Center is known for its medical and technical excellence, and has emerged as a leader in diagnostic cardiac services with the opening in 2006 of The Charles L. Tice Heart Center for Diagnostic Services. The Heart Center offers the latest services in diagnostic cardiac care. In 2006, Newton Medical Center opened the Sleep Diagnostic and Treatment Center where people are treated more like hotel guests than patients.

Newton Medical Center is known for providing state-of-the-art care at the most impressive and dynamic Emergency Department in the area. Equipped to handle 45,000 patient visits per year, the Emergency Department features a CT scanner and quick access to Laboratory and Radiology services. The medical center also has Psychiatric Emergency Services, which offers emergency 24-hour assistance for anyone experiencing an acute mental health emergency or crisis.

In the last decade, Newton Medical Center has effectively positioned itself as a health care system with the opening of Ambulatory Wellness Centers in Sparta, NJ and Milford, PA and Urgent Care Centers in Vernon, NJ, and Milford, PA. The Ambulatory Wellness Centers house physician offices, blood-draw sites, and radiology services. They are proof of the hospital's commitment to providing quality care close to home. At the Urgent Care Centers, no appointments are necessary and extended hours are offered. These centers are designed to care for the whole family from illness to injury including kids' school/sports physicals and drug screenings for work. The Urgent Care Centers have all the testing, diagnostic evaluations and treatment services one might require. For more serious emergencies, the Atlantic Health System Urgent Care Centers are seamlessly

connected to the hospitals of Atlantic Health System including Morristown Medical Center, Overlook Medical Center and Newton Medical Center. The Charles L. Tice Heart Center for Diagnostic Services offers the latest diagnostic cardiac technology and expert care from Newton Medical Center's board-certified cardiologists.

Newton Medical Center is affiliated with the finest physicians in the region and also has a staff of specialists representing more than 40 medical specialties and subspecialties. They include cardiology, endocrinology, nephrology, oncology, orthopedics, pediatric neurology, and reconstructive surgery. Newton Medical Center also provides inpatient and outpatient surgery, state-of-the-art diagnostic services, rehabilitation facilities, aftercare support, the latest and greatest technology in cardiac care, sleep diagnostics, in-house physicians available around the clock and programs for the uninsured and underinsured.

Newton Medical Center takes great pride in providing these programs and services in a state-of-the-art environment and by a staff that places high priority on customer service and compassionate care. Newton Medical Center is a community-based health care provider that is dedicated to the community allowing them to be a resource not only for outstanding health care but also in community support, spirit, and pride.

In 2012, Newton Medical Center had 106,354 patient encounters, of which 8,196 were inpatient and 98,158 were outpatient. 6,233 inpatient encounters and 67,997 outpatient encounters were with residents of Sussex County. And of these, 1,938 inpatient encounters and 22,459 outpatient encounters were with residents of Newton.

Community Benefit

Newton Medical Center provides community benefit as part of a measured approach to meeting identified health needs in the community. The services highlighted herein support Newton Medical Center's mission to improve the health status of the communities it serves. The quantifiable services highlighted in this report generate a low or negative margin, even after applying grants and other supplemental revenue. Where possible, both direct and indirect costs have been considered. Additional community benefit services not easily or inadequately portrayed quantitatively are reported in a narrative summary.

Charity Care

Newton Medical Center provides charity care for medical services and procedures to patients who are uninsured, under-insured or who lack financial resources to pay. In 2012, these services were provided at a cost to the Medical Center of **\$5,076,694**. This cost has been calculated on an incurred cost basis and reflects the subsidy received from the state of New Jersey. Bad debt has also been excluded. If overhead and bad debt were included, the provision of charity care would total \$14,814,694.

Subsidized Health Services

Subsidized health services are clinical patient care services that are provided, despite a negative margin, because they are needed in the community. In 2012, these services were delivered at a cost to the Medical Center of **\$1,234,448**.

Uncompensated Medicaid Services

Medicaid is a health insurance program that covers low-income parents/caretakers and dependent children, pregnant women, and people who are aged, blind or disabled. In 2012, Newton Medical Center provided Medicaid services at a cost to the Medical Center of **\$3,092,473**.

Community Health Activities

Newton Medical Center provides a wide variety of community health activities, including health education, screening and prevention programs, and health fairs (see Appendix A). For instance, at Newton Medical Center's screenings participants receive individualized testing from medical professionals who then provide on-site counseling based on test results. These screenings may result in referrals to community services or agencies, or appropriate physicians. Newton Medical Center also offers a number of ongoing support groups as well as several information and referral lines.

These community health activities were held at Newton Medical Center and at easily accessible locations through the Newton area including:

- › Green Township Municipal Building
- › Sussex Homestead
- › Newton Pharmacy
- › Sparta Health & Wellness
- › Project Self Sufficiency
- › Milford Health & Wellness/Urgent Care
- › Vernon Library
- › Newton Shop Rite
- › Littel Center
- › Lounsberry Hollow Middle School
- › Knoll Heights Senior Center
- › Sparta Middle School
- › Sparta Senior Center
- › Sussex County Community College
- › Dingmans Fire Hall
- › Newton High School
- › SCARC
- › Camp Nejeda
- › Sussex YMCA

Newton Medical Center views these community health activities as a critical component in its effort to improve the health of the community at large, particularly those community members who are underserved. In 2012, Newton Medical Center reached more than 1,566,639 community members, a total benefit to the community of **\$706,563**. This calculation includes staff time, travel, materials and indirect costs.

Financial Contributions to Other Community-Based Programs

In total, Newton Medical Center provided **\$85,052** in direct financial contributions in 2012 to the organizations listed below and others to support and enrich community-building efforts and to assist individuals and families in need.

- › Police Unity Tour
- › Pass It Along 2
- › Girl Scouts of Northern NJ
- › American Red Cross
- › Hello Neighbor
- › Supporting People with Developmental Disabilities (SCARC)
- › Newton Fire Department
- › Two Kids Foundation
- › Sparta Education Foundation
- › United Way of Northern NJ
- › Sussex County YMCA

Newton Medical Center's administrators, managers and staff actively contribute hundreds of hours of their time and leadership to a number of community organizations (see Appendix F).

Additional Community Benefit

Economic Development

Of the 11,819 individuals employed by Atlantic Health System, 1,750 live in Sussex County and 322 are Newton residents. Newton Medical Center employs 1,177 individuals.

CENTRALIZED COMMUNITY BENEFIT SERVICES

A number of critical services that benefit the community are located within Atlantic Health System organization, rather than at an individual medical center. They include protection and security services/emergency management, ambulance and helicopter service, research and clinical trials, library services, and efforts to provide a sustainable, green environment of care.

Protection and Security Services/ Emergency Management

Atlantic Health System's Protection and Security Services / Emergency Management Department is committed to providing a safe and secure working environment for staff, students, volunteers, patients and visitors. It also oversees Atlantic Health System's response to community emergencies. Protection and Security Services/Emergency Management is involved in many community planning committees. They include:

- › Business Executives for National Security (BENS)
- › Glen Ridge Local Emergency Committee
- › Metropolitan Medical Response System (MMRS)
- › Montclair Township Local Emergency Planning Committee
- › Morris County Bioterrorism Taskforce
- › Morris County Mass Immunization and Quarantine Committee
- › Morristown Local Emergency Planning Committee
- › New Jersey Hospital Association Education Subcommittee
- › New Jersey Hospital Association Emergency Preparedness Taskforce
- › New Jersey Hospital Association Equipment Subcommittee
- › NJ State Med Prep Committee.
- › Summit Local Emergency Planning Committee
- › UASI Regional Planning Committee
- › Union County OEM Committee

Atlantic Health System's Protection and Security Services / Emergency Management Department also offer many programs on personal protection and emergency preparedness. Some of these activities include:

- › Bioterrorism training
- › Compliance, Direction, Takedown (CDT) personal protection
- › Last Resort Tactics (LRT) personal protection
- › Nurse Safe
- › EMT Safe
- › Fall Safe
- › Parent Workshops on protecting children from sexual predators
- › Outreach services, including HIV and STD awareness, prevention and support groups

In addition, staff members in the department contribute their time and leadership to a number of professional organizations. This includes Project ALERT (America's Law Enforcement Retiree Team), of more than 170 retired federal, state and local law-enforcement professionals who donate their time and expertise as consultants to the law-enforcement communities throughout the country. As part of Project ALERT, staff members have worked with the National Center for Missing and Exploited Children. This organization serves as a clearinghouse of information about missing and exploited children, operates a cyber tip line for the

public to report Internet-related child sexual exploitation and offers training programs to law enforcement and social service professionals. It also provides standards for the prevention of infant abduction from health care facilities.

Additionally, staff are frequent guest lecturers for the FBI Advanced Investigation Course taught to local law enforcement officers and detectives, providing their expertise in providing training in the behaviors and methods utilized by sexual predators to kidnap, abduct and sexually exploit children, as well as the behaviors of infant abductors.

These roles have received both national and state recognition from the FBI Director, Governor and state senators.

Staff are also members of both the Morris County and Essex County Sheriff's Crimestoppers programs, volunteering their time to set appropriate incentives to the anonymous reporting of crimes in the communities we serve, as well as providing educational programs to the public on measures they can take to protect their communities.



Atlantic Ambulance Corporation-- Ambulances

Atlantic Ambulance Corporation ambulances respond to individual health care emergencies as well as disasters in surrounding communities. In both cases, it coordinates with other community agencies. In 2012, ambulances were dispatched 4,789 times for 911 calls, and 4,572 patients were treated. Additionally, in 2012, Atlantic ambulances provided 21,508 Basic Life Support (BLS) transports and in 2012, Atlantic ambulances provided 4,436 Mobility Assistance Vehicle (MAV) transports. During 2012, Atlantic Ambulance's Specialty Care Transport Unit (SCTU) team provided 4,560 ground transports.

Atlantic Ambulance Corporation also strengthens the community's response to emergencies by training emergency responders. Atlantic Ambulance offered a series of basic EMT courses that enrolled 257 people. In addition, 2,613 people participated in continuing education unit (CEU) programs and 479 people participated in EMT refresher programs. A total of 12,322 CEUs were awarded and 3,832 EMT refresher CEUs were awarded in 2012.



Atlantic Ambulance Corporation— Helicopter

Atlantic Ambulance Corporation began operating a helicopter service in 2006 to ensure the quick transport of patients with medical emergencies. As a result, Atlantic Health System was the first hospital system in New Jersey to have its own helicopter service; other hospitals rely on the state police for air transport.

Atlantic Air One, a Eurocopter EC-135 twin turbine engine model designed to reduce noise and created specifically for medical transport, allows Atlantic Ambulance Corporation to provide the quickest transportation to Morristown Medical Center, a regional trauma center or to the closest appropriate facility. In addition to responding to trauma cases, Atlantic Air One also provides inter-hospital transport throughout Northern New Jersey. Patients who require specialized treatment for cardiac care, neuron emergencies, pediatrics or high-risk labor and delivery often are transferred to Morristown Medical Center from elsewhere in the state. The helicopter can travel as far as Boston or Baltimore to take patients to medical facilities with more specialized services. In 2012, Air One was dispatched 217 times for 911 calls and provided 123 inter-facility transports.

Atlantic Air Two, a Eurocopter EC-135, began operating with Atlantic Health System in 2011. Atlantic Air Two is based in Cumberland County, New Jersey. Atlantic Health System is partnering with Cooper University Hospital in Camden to improve emergency medical service delivery to the area. Atlantic Air Two has two primary missions: inter-facility hospital patient transports, and functioning as the closest available Medevac helicopter responder to those areas of southern New Jersey requesting services. In 2012, Air Two was dispatched 193 times for 911 calls and provided 187 inter-facility transports.

Atlantic Air Three, another Eurocopter EC-135, launched into the skies with Atlantic Health System in April 2012. Atlantic Air Three is based in Netcong, New Jersey and provides service to the residents of Sussex and Passaic Counties on the heels of Atlantic Health System's merger with Newton Medical Center in November 2011. Atlantic Air Three responds to medevac calls from the helipad located at the Mountain Creek Ski Resort in Vernon and transports patients from trauma scenes as well as between facilities. In 2012, Air Three was dispatched 66 times for 911 calls and provided 21 inter-facility transports.

Atlantic Center for Research

Atlantic Health System conducts research in a wide variety of areas to evaluate experimental drugs and drug combinations, medical devices, and techniques, and to identify new approaches to prevention, diagnosis and treatment of diseases. Currently, more than 350 clinical research studies are underway, led by dedicated physician investigators in most specialties and supported by the organization's 40 research coordinators. These research programs have grown significantly in every discipline, including oncology, pediatrics, surgery, cardiology, neuroscience, internal medicine, nursing, orthopedics and rehabilitative medicine, and includes research conducted by some private practice physicians.

The Atlantic Center for Research serves as a central point of contact for new and established clinical trial sponsors and investigators who are affiliated with Atlantic Health System medical centers, as well as for attending physicians interested in conducting clinical trials and physicians looking to refer patients to research studies. Led by a medical director and an administrative director under the auspices of a vice president experienced in clinical research and staffed by trained professionals, Atlantic Center for Research provides grants and contract management, budgeting, biostatistician support and a dedicated institutional review board. Through its electronic research profile, staff at Atlantic Center for Research tracks each trial, streamlining enrollment, approvals, financial management, compliance and trial monitoring.

Atlantic Center for Research's in-depth training and education certification programs ensure that core competencies are maintained for safe and effective research. Its compliance policies and compliance education programs ensure that researchers qualify for the kinds of funding that can help support next-generation breakthroughs.

As Atlantic Health System's research enterprise grows, our research facilities continue to expand:

- › Atlantic Health System's Gagnon Cardiovascular Institute opened its flagship facility on the Morristown Medical Center campus in January 2009. This 250,000-square-foot facility houses space for clinical research and supports Atlantic Health System-affiliated investigators who participate in dozens of research studies each year in electrophysiology, cardiac surgery, vascular surgery and clinical cardiology.
- › Carol G. Simon Cancer Center has grown from its base at Morristown Medical Center to include a new, expanded center and research office at Overlook Medical Center. A major research clinical affiliate of the Cancer Institute of New Jersey, the cancer center participates in a multitude of clinical studies on new diagnostic procedures and treatments and conducts Phase II and III clinical trials through various pharmaceutical companies.
- › Atlantic Neuroscience Institute's premier sub-specialists are advancing clinical neurosciences and leading the adoption of innovative technology through clinical research in such areas as stroke, epilepsy, brain tumors and multiple sclerosis. During the past decade, Atlantic Health System has invested more than

\$22 million in Atlantic Neuroscience Institute and is committed to nearly \$17 million in additional funds to expand its facilities, programs and services.

- › Physician leaders in more than 15 specialty areas of pediatric medical, surgical and emergency care at Goryeb Children's Hospital and Goryeb Children's Center have attracted a wide range of clinical research projects.
- › An 86,000-square-foot, child-friendly facility at Morristown Medical Center houses the state-designated Regional Perinatal Center for northern and northwest New Jersey. It is also home to the new research laboratory of Atlantic Neonatal Research Institute, where physician-scientists, basic research scientists and clinicians conduct research into the mechanisms of brain and lung injury in extremely premature infants.

Atlantic Health System is the primary academic and clinical affiliate in New Jersey of Mount Sinai School of Medicine and The Mount Sinai Hospital, enabling our physicians to pursue research opportunities in areas such as genetics and personalized medicine. These alliances and other clinical partnerships with industrial and cooperative groups allow Atlantic Health System to play a role in regional and national efforts to develop more effective treatments.

Atlantic Health System Medical Library

Atlantic Health System libraries are open to hospital employees and affiliated physicians, as well as patients, their families and the general public. Our libraries have the largest collection of consumer health materials in New Jersey, including 4,000 health books as well as newsletters, magazines and free pamphlets, all written in non-technical language. In 2012, 384 books were borrowed by the public.

Our libraries are staffed by professional medical librarians and well-trained assistants who provide a full range of services, including reference, circulation, interlibrary loans and computer database searches. Photocopy machines, FAX machines and computers with Internet access are available in the libraries. The computers can also be used for searching medical/health databases. Walk-ins are welcome to use the facilities and all of their services, which include Wi-Fi.

Atlantic Health System's librarians also provide easily understandable, current, reliable health information to the public through the Consumer-Library Health Information Prescription (CLIP), accessible via a link on the Internet. This service is accessible from Atlantic Health System's website or by phoning, emailing or faxing the Overlook or Morristown Medical Centers' libraries. The Library of the Chathams has a computer kiosk which was placed there by Atlantic Health System; an online request form is accessible on this computer or via a link on the public library website. The libraries work closely with other libraries in the Atlantic Health System's catchment area, and many have placed a link to CLIP on their webpages. In 2012, the libraries answered 324 health-related questions for the public.

Atlantic Health System librarians presented information about the CLIP program at Overlook Downtown, the local public libraries, and the Summit school nurses. Overlook Downtown

is a storefront location in downtown Summit, NJ that offers health services through Atlantic Healthy Lifestyles – Integrative Medicine and Overlook Medical Center Community Health. They also exhibited at the Careers in Health care Day held at Overlook Medical Center providing information about medical librarianship as a career choice.

The Overlook Library hosted eight young adults, 17 to 21 years old, from the Early Childhood Learning Center of New Jersey in Chatham, who gained work experience in the library from January through May and September through December 2012. In addition, six young adults did the same during July 2012. The young people each spent two to four hours a week working in the library.

Many people from Summit utilized the libraries' resources, including its public computer kiosks and Wi-Fi in the weeks immediately following Super Storm Sandy.

A Sustainable, Green Environment of Care

Consumers nationwide are increasingly concerned about preserving our natural resources and so is Atlantic Health System. Our goal is to pursue recycling and energy savings to the fullest extent possible. From grassroots employee efforts to large-scale construction projects, we are doing our best to treat our environment with respect. For instance, the new and expanded Neonatal Intensive Care Unit at Morristown Medical Center is certified as a Leadership in Energy and Environmental Design (LEED) project by the U.S. Green Building Council. LEED-certified construction projects use materials and finishes with more natural or recycled fibers and more energy-efficient ventilation systems.

Other instances of efforts to promote and practice sustainability include:

- › Certification by the Green Guide for Health care of Gagnon Cardiovascular Institute at Morristown Medical Center.
- › Go Baby Green parent education classes at Morristown Medical Center and Overlook Medical Center, which offer information about creating a non-toxic environment for baby.
- › The formation of a Go Green team, which initiates and reports on eco-friendly projects throughout our health care system.
- › Carpooling services and related incentives for our employees.
- › The use of Green Seal certified cleaning products by our environmental services departments.
- › Free monthly e-newsletters from Morristown Medical Center, Overlook Medical Center, and Goryeb Children's Hospital – My Atlantic Health News, an electronic publication

Appendix A—Morristown Medical Center Community Health Activities

In 2012, Morristown Medical Center reached more than **1,750,732** community members through ongoing health education, screening and prevention programs and health fairs, providing a total benefit to the community of **\$2,468,903**.

Programs, Benefit and Participant Encounters

Community Health Activities	Encounters	Benefits
Arts in Healing Coalition Community Group (Building Arts Community)	40	\$1,144
Atlantic Health Class/Screening Registration Service	3,373	\$142,862
Atlantic Health Systems Healing Arts Public Art Exhibit		\$4,279
Atlantic Health Website	1,551,495	\$ 17,981
Basic Life Support Education	18	
Behavioral Health Lectures	480	\$2,536
Bicycle Race		\$7,000
Blood Pressure Screenings	2,660	\$19,634
Body Fat/BMI	402	\$1,735
Bone Density Screenings	290	\$5,957
Boonton Rally Race	120	\$1,086
Cancer Center Activities	11,423	\$84,280
Cancer Lectures	70	\$196
Cardiac Health Fair	400	\$3,170
Cardiovascular Fair	73	\$624
Cardiovascular Fair Pulmonary Center of Excellence	73	\$702
Cardiovascular Lectures	350	\$2,203
carotid artery bruit exam	140	\$805
Carotid Artery Screening	98	\$1,908
Child Development Center	134	1,224
Child Development Center 8918	145	\$1,989
Cholesterol Screenings	942	\$22,385
Colorectal Cancer Education	26	\$268
Combative Sports Symposium	24	\$905
Community Benefit Report Preparation		\$7,000
Community Health and Wellness Lectures	1,246	\$19,880
Community Health Needs Assessment	3,023	\$42,070
Community Soup Kitchen	600	\$968
Cost of Community Benefit Software		\$1,260
DDC Out Reach Services	489	\$8,662
Dental Screening	200	\$2,550
Dermascan	971	\$6,095
Diabetes Education	106	\$1,615
Diabetes Screenings	2,901	\$31,576
Doc Tour	26	\$1,172
Dominican Republic Community Outreach	80	
E Z Detect Kits	273	\$2,915
E-Health Newsletters	10,330	\$10,193
Festival on the Green	500	\$1,798
First Night Morris	300	\$1,452
Flu Vaccine Clinic	373	\$13,334

Foot Screening	118	\$2,649
Girls Night Out	100	130
Give Kids a Smile	17	\$9,168
Hearing Screenings	76	\$640
HIV Counseling and Testing	1,230	\$183,269
Hypnosis Programs	51	\$230
Injury Prevention Alive at 25	600	\$150
Injury Prevention Bike Rodeo	405	\$1,048
Injury Prevention Bike Safety	205	\$450
Injury Prevention Booster Seat Assessment	162	\$450
Injury Prevention Car seat inspection station	2,676	\$142,734
Injury Prevention CPS Introduction	524	\$1,949
Injury Prevention Distracted Driving	1,500	\$998
Injury Prevention Don't Leave Your Kid Alone	125	\$300
Injury Prevention Every 15 Minutes	700	\$250
Injury Prevention Sport Safety Injury Prevention	700	\$747
Injury Prevention Teen Driving	100	\$150
Injury Prevention Water Safety PFD open water	852	\$824
Injury Prevention "Who we are?"	220	\$449
Injury Prevention WTW	1,315	\$1,197
IT Related Equipment Donations	110	\$3,930
Jersey Health Connect		\$24,600
Male Caregiver Support Group	125	\$1,942
Memory Screening	121	\$1,720
Mended Hearts Support Group	583	\$8,438
Menopause Mondays	62	\$4,952
Mid Atlantic Cystic Fibrosis Conference	110	\$707
Morris County Office of Hispanic Affairs		\$800
Mt Tabor Library Lecture	30	\$95
Multi Faith Clergy	26	\$2,742
NASM Corrective Exercises	39	\$1,132
Neuro Kinetic Training	20	\$1,811
Newborn Classes	786	\$10,401
NJCEED Cancer Grant Screening	486	\$21,470
NJSIAA Fall Conference	60	\$2,716
NJSIAA Innovations in Sideline Assessment	50	\$2,942
Nutrition/Weight Control Lectures	197	\$3,324
NYC Triathlon Tent	2,400	\$1,448
Oncology Education	120	\$211
Optimizing Your Diet to Cope with Cancer Treatment Side Effects	25	\$512
Oral Cancer Screening	71	\$161
Orthopedic/Sports Medicine Lectures	195	\$2,348
Pain Fair	300	\$473
Paint the Malls	125	\$1,010
Pathways to Parenthood	26	\$1,172
Pediatric Lectures	2,010	\$19,896

Perinatal classes	32	\$1,265
Peripheral Manipulation	25	\$1,042
Pope John Parent/Athlete	30	\$905
Practical Application of Metabolic Testing	10	\$996
Project Fit America	365	\$16,159
Project Independence	108	\$563,992
Prostate Cancer Screening	59	\$2,114
Quit Smoking Program	66	\$14,509
Respiratory Education	26	\$314
Respiratory Screenings	594	\$7,872
SART/SANE program	32	\$5,308
Senior Outreach	537	\$3,590
Shine a Light on Lung Cancer	37	\$156
Skin Cancer Screening	78	\$997
Spanish Lamaze	28	\$425
Stroke Screenings	140	\$723
Stroke Survivor Education Lecture	1,198	\$2,375
Tdap Vaccination	8	\$527
TeenFitFX.com	1,075	\$564
TeenHealthFX.com	2,325	\$1,611
Temple Emmanuel – Livingston	50	\$136
The Master’s Athlete	60	\$2,716
The Use of Foam Rollers for Injury Prevention	30	\$544
Total Hip Replacement Arthritis Program for Community Partners	537	\$9,245
Total Knee Replacement Arthritis Program for Community Partners	734	\$9,245
USATF Distance Summit	180	\$4,074
Vascular Screening	49	\$1,241
Vision Screening	166	\$536
Washington Valley Women’s Club	50	\$115
Well Aware quarterly Magazine and bi-annual Well Aware Kids	126,525	\$123,651
Wellness Lectures	69	\$823
Wheel of Health	115	\$564
William Paterson Interns		\$3,630
Women’s Health Lecture	395	\$23,588
Women’s Health Outreach	50	\$1,624
Women’s Heart Symposium	300	\$2,377
Writing Grant Proposals		\$672,344
YMCA Lakeland – Health Fair	300	\$336

Total Number of Activities: 125

Total Persons Served: 1,750,732

Total Community Benefit: \$2,468,903

Program Descriptions

- Arts in Healing Coalition Community Group (Building) – Building Arts and Education in the community.
- Atlantic Health System Class/Screening Registration Service - The Atlantic Health System Class Registration Service (call center) provides the community with information and enrolls community members in health screenings and health information programs.
- Atlantic Health System Healing Arts Public Art Exhibit – bringing art to AHS and to the community.
- Atlantic Health System Website – Atlantic Health System website informs users of health care programs and services, including classes and screenings for the communities.
- Basic Life Support Education – Provide CPR education to Spanish speaking community
- Behavioral Health Lectures - Lectures concerning important aspects of behavioral health and stress management techniques, and discussions of available resources.
- Bicycle Race - Morris Area Freewheelers held a number of varying length bike races to support local Emergency Medical Squads.
- Blood Pressure Screenings - Measurement of blood pressure in individuals and health education based on findings.
- Body Fat/BMI - Body Mass Index (BMI) measurements to provide the community with the opportunity to learn their body mass index and to take action based on results and health education provided.
- Bone Density Screenings - Ultrasound measurement of bone density status screening for high-risk or at risk adults.
- Boonton Rally Race – Provide medical tent coverage for duathlon participants
- Cancer Center Activities - Staff perform outreach, education and community liaison duties on behalf of the Cancer Center such as Health Fairs, ACS, County Cancer Coalition and Komen activities, “Cancer of the Month” to provide education and awareness.
- Cancer Lectures – Lectures to increase cancer awareness within community and to improve the health status of our community through education.
- Cardiac Health Fair – Raise awareness and educate the community about integrative medicine therapies
- Cardiovascular Fair – Pulmonary function screening offered by Respiratory Care Department
- Cardiovascular Fair Pulmonary Center of Excellence – Educate public on the community tobacco cessation program
- Cardiovascular Lectures - Lectures given by cardiologists, vascular physicians and other professional staff concerning cardiac and vascular health.
- Carotid Artery Bruit Exam – nurse practitioner exams carotid arteries for bruit.
- Carotid Artery Screening - Cardiovascular technician performs Doppler studies of carotid arteries to provide the community with the opportunity to learn about their health status and to improve it or to take action based on results and health education is provided.
- Child Development Center – Support Group to discuss childhood developmental issues and best practices with peer support available.
- Cholesterol Screenings - Cholesterol screening for measurement of total cholesterol and TC/HDL ratio as well as blood pressure and glucose levels. These screenings provide the community with an opportunity to learn about their health status and to improve it or to take action based on results and health education provided.
- Colorectal Cancer Education – Education regarding risks, signs and symptoms, prevention, and treatment of colorectal cancer.
- Combative Sports Symposium – content focused on the evaluation, diagnosis and treatment of injuries seen in ringside medicine.
- Community Benefit Report Preparation – time and effort spent in preparing Community Benefit report.
- Community Health Needs Assessment – A comprehensive community-wide needs assessment prepared with AHS staff and Halloran, a national research and consulting firm.
- Community Health and Wellness Lectures - Lectures held to promote general wellness for the community at various community locations.
- Community Soup Kitchen – Soup kitchen in the community.
- Cost of Community Benefit Software – cost of software used to capture Community Benefit activities.
- DDC Outreach Services – Developmental Disability Center provides various outreach services to the community.
- Dental Screening – Screenings provided twice a year to ensure patients have serious dental health conditions identified.
- Dermascan - Screening using a facial scanner to view sun damage and provide education on skin protection and skin self-exam.
- Diabetes Education - Group lectures regarding diabetes and the management of the disease along with healthy eating education.
- Diabetes Screenings - Glucose screening using Accu check inform monitor to provide the community with an opportunity to learn their health status and to improve it or take action based on results and health education provided.
- Doc Tour – OB/GYN physicians and midwives meet the participants in a speed dating format
- Dominican Republic Community Outreach – Diagnose and treat patients with diabetes, hypertension, skin diseases to learn how to prevent disease and illness.
- E Z Detect Kits - Participants are given kits to test for fecal occult blood along with education on colon cancer and colon cancer screening.
- E-health Newsletters – Atlantic Health System E-health newsletters (My Atlantic Health System News - Overlook Medical Center, My Atlantic Health System News - Morristown Medical Center, My Atlantic Health System News – Newton Medical Center, and My Kids’ Atlantic Health System News - Goryeb Children’s Hospital) inform users regarding health care programs and services, including classes and screenings for the community.
- Festival on the Green – Raise awareness and educate about integrative medicine therapies in the Morristown community relations day.
- First Night Morris - Cash donation as well as transportation services from 4pm - 1am for this family/community alcohol free celebration of the Arts.
- Flu Vaccine Clinic - Administration of influenza vaccine to public and private school staff.
- Foot Screening - Assessment of the foot for any abnormalities by Atlantic Rehab Institute and staff podiatrists.
- Girls Night Out – Group relaxation exercise taught to help to avoid heated arguments
- Give Kids a Smile – Program offers free dental care for children under 13 years old.
- Hearing Screenings - Audiometric community screenings to provide the community an opportunity to learn their health status and to improve it or take action based on results and health education provided.
- HIV Counseling and Testing - Provide free anonymous/confidential HIV Antibody testing, counseling and referrals to treatment as needed.
- Hypnosis Programs - Lifestyle modification program lead by certified hypnotherapist.
- Injury Prevention Alive at 25 – Family program for teens and parents that highlight teen driving issues.
- Injury Prevention Bike Rodeo - A mobile event that teaches children

safe cycling while riding their bike. Helmets are provided for those who do not have one.

- Injury Prevention Bike Safety – Fire safety and prevention presentation/exhibit including home safety and escape plan.
- Injury Prevention Booster Seat Assessment - An interactive program for Kindergarten students that educates them on booster seat use. If a child does not have a Booster Seat, we provide one for them.
- Injury Prevention Car Seat Inspection Station - We run 2 car seat inspection stations that are open for 6 days a month to provide free car seat inspections by certified techs.
- Injury Prevention CPS Introduction - An interactive program designed to inform parents and caregivers the 4 steps to car seat safety.
- Injury Prevention Distracted Driving - An interactive exhibit on distracted driving for all ages.
- Injury Prevention Don't Leave your Kid Alone – Exhibit on the hazards of leaving a child in a closed car.
- Injury Prevention Every 15 minutes - A program designed to highlight the issues associated with Teen MVC.
- Injury Prevention Sport Safety Injury Prevention – Interactive sport safety exhibit and presentation for students Kindergarten – grade 12.
- Injury Prevention Teen Driving - Presentation highlighting the issues concerning teen driving.
- Injury Prevention Water Safety PFD Open Water - An interactive program with multiple stations highlighting safety near open water. Each child receives a PFD.
- Injury Prevention "Who we are?" - An introduction to the trauma and injury prevention service at MMC and how our injury prevention coalitions work.
- Injury Prevention Walk This Way - Pedestrian Safety Program for elementary school children.
- IT Related Equipment Donations - Donations of IT related equipment to community organizations in need.
- Male Caregiver Support Group – An opportunity for male caregivers to support one another.
- Memory Screening – Using the GP COG testing tool, participants are screened cognitive deficits and referred to their physicians for abnormal results.
- Mended Hearts Support Group - Cardiovascular survivors and caregiver support group that meets one time a month with a guest speaker on cardiovascular health.
- Menopause Mondays – Lecture series offered to community members
- Mid Atlantic Cystic Fibrosis Conference – Medical education to a multi-disciplinary group for the care and treatment of cystic fibrosis.
- Morris County Office of Hispanic Affairs – Supported fundraising efforts for MCOHA.
- Mount Tabor Library Lecture – One hour health education presentation on nutrition to the public.
- NASM Corrective Exercises – Workshop focusing on prevention of injuries, reduction of movement deficiencies, improvement of muscular imbalances, and maximizing results by creating safe, individualized programs through the identification of dysfunctions, development of a plan of action, and implementation of corrective exercise solutions.
- Neuro Kinetic Training – assessment and treatment modality that addresses the causes of dysfunctional movement/ coordination problems at their root in the motor control center.
- Newborn Classes - Infant care and safety classes provided to parents.
- NJCEED Cancer Grant Screening – Screenings for underserved and uninsured for breast, cervical, colorectal and prostate cancers.

To eliminate the barriers to screening such as: language, literacy, poverty, lack of health insurance, fear, cultural inhibitions to provide first line access to the health care system and to teach regarding how to use it appropriately, as with free clinics, not the ER.

- NJSIAA Fall Conference – Program for high school athletic trainers focusing on the adolescent female population.
- NJSIAA: Innovations in Sideline Assessment – a comprehensive review of sideline care, clinical evaluation and treatment modalities for athletic trainers.
- Nutrition/Weight Control Lectures - Community classes held by a registered nurse to teach methods of weight control and healthy eating.
- NYC Triathlon Medical Tent – Provided care to athletes participating in the NYC triathlon.
- Oncology Education – exhibit that educated the public on any aspect of cancer prevention, risk, testing or treatment.
- Optimizing your Diet to Cope with Cancer Treatment Side effects – Seminar given on how to eat during cancer treatment can affect how patient feels.
- Oncology Lectures - Community lectures given by oncologists and advanced nurse practitioners to educate the public about current treatments and diagnostic tools for cancer.
- Oral Cancer Screening - Participants are examined by a dentist and education and counseling is provided.
- Orthopedic/Sports Medicine Lectures - Community lectures given by orthopedic physicians to discuss current treatments modalities for arthritis and sports-related injuries.
- Pain Fair – To raise awareness of integrative medicine services in the community to improve overall health and provide free chair massages.
- Paint the Malls – Raise awareness and educate the community about integrative medicine therapies
- Pathways to Parenthood – A panel of physician experts affiliated with Morristown Medical Center spoke about fertility, preconception genetic counseling and treatment options.
- Pediatric Lectures - Community lectures given to educate the public on children's health issues.
- Perinatal Classes – Classes to help new parents prepare for childbirth and caring for a newborn. These classes are offered free of charge to HealthStart patients.
- Peripheral Manipulation – Educational seminar for sports physical therapists on peripheral manipulation techniques.
- Pope John Parent/Athlete – Presentation on concussion and nutrition for the high school athlete.
- Practical Application of Metabolic Testing – Overview of metabolic testing in the clinical environment and its application to the fitness professional's client services.
- Project Fit America - The Community Health Committee at MMC funds this fitness program to improve the cardiovascular fitness of children and to create opportunities for children to be active, fit and healthy as part of the everyday school experience.
- Project Independence - Grants are given to individuals that have a temporary financial need to allow people to be able to pay for their health care needs.
- Prostate Cancer Screening – Screenings to identify men with increased risk of prostate cancer and educate them on resources available.
- Quit Smoking Program - Quit Smoking Program is a program to support those in the community who wish to quit smoking to better their health. It is 6 week program that offers support as well as nicotine replacement products.
- Respiratory Education – provide equipment used during clinical instruction for students enrolled at the County College of Morris

- Respiratory Screenings - Community screenings using a spirometer to detect diminished lung capacity of those at risk for pulmonary disease. These screenings provide the community with an opportunity to learn about their health status and to improve it or take action based on results and health education provided.
- SART/SANE Program – Care provided for individuals who present with a complaint of alleged sexual assault. Care provided is a medical screening exam, evidence collection, treatment of injuries, potential infections and prevention of pregnancy, psychosocial support and law enforcement support.
- Senior Outreach – Attend senior health fairs to provide educational materials.
- Shine a Light on Lung Cancer – Candle light vigil in honor of lung cancer awareness month.
- Skin Cancer Screening - Participants have a whole-body screening by a board-certified dermatologist. Education provided on skin cancer prevention and sun safety.
- Spanish Lamaze - Seven-part childbirth and infant care/ breastfeeding series for pregnant women and their partners to increase knowledge and comfort level with pregnancy, labor, delivery and early parenting experiences.
- Stroke Screenings - Education and screening event including measuring blood pressure, pulse, glucose, cholesterol and carotid artery assessment.
- Stroke Survivor Education Lecture - Stroke Survivor educates groups about the signs and symptoms of a stroke and what is involved in recovery.
- Tdap Vaccination - Administration of Tdap vaccination to the undeserved population. Planning, organization and administration by community health department staff.
- TeenFitFX.com - An interactive fitness and nutrition website.
- Teen HealthFX.com - an award-winning website for teens that provides health information for teenagers via the Internet. Features include quizzes, "hot topics" and "For Teens, By Teens."
- Temple Emanuel Livingston- Lecture on women and heart disease to raise awareness of heart disease signs and symptoms.
- The Master Athlete- Program for the aging population of active individuals. Speakers focused on common knee, hip and general fitness issues that aging athlete's experience.
- Use of Foam Rollers for Injury Prevention – Workshop provided to area athletes and coaches on the integration of foam rollers in training regimens.
- Total Hip and Knee Replacement Programs for Community Partners – Provide education about pre-operative preparation and immediate post-operative care needed after total joint replacement surgery.
- USATF Distance Summit – a joint education offering with AACoaching and the USA Track and Field Association. This seminar brought internationally recognized coaches together to provide training expertise and practical tips for long distance runners.
- Vascular Screening - To identify those with abdominal aortic aneurysms, carotid artery blockages and/or peripheral vascular disease and to educate participants on ways to reduce their health risks.
- Vision Screening - Assessment of visual acuity and gross abnormalities of the eye.
- Washington Valley Women's Club- One hour health education presentation on nutrition.
- Well Aware - A quarterly magazine to educate the community about health issues and programs available.
- Well Aware Kids – A bi-annual magazine from Goryeb Children's Hospital to educate the community about kid-related health issues, prevention and wellness.
- Wellness Lectures - Community lectures given to educate the public on aspects of nutrition, stress management and exercise to maintain or attain optimal health.
- Wheel of Health Education - Twelve categories of health-related questions and answers to educate the community.
- William Paterson University Interns – MMH Dept of community Health is an internship site for students in the William Paterson University Dept of Public Health.
- Women's Health Lecture - Community Health lectures on various women's health topics.
- Women's Health Outreach – Morris County Drug Court outreach teaching
- Women's Heart Symposium – Large health fair focusing on services and screenings for women's heart health.
- Writing Grant Proposals - Staff of Health Foundation involved in getting grants to raise as much money as possible for projects that support the community.
- YMCA Lakeland Health Fair – Community health educational fair for the community.

Appendix B—Morristown Medical Center Leadership Activities

Morristown Medical Center's administrators, managers and staff actively contribute hundreds of hours of their time and leadership to a number of community organizations:

- 50 hours were donated to Big Brothers Big Sisters as a board member.
- 120 hours were donated to Roots and Wings as a mentor to young adults who age out of the NJ foster care system.
- 5 hours were donated to the St. Vincent's homeless program
- 10 hours were donated to the Good Grief organization in New Jersey as a mentor that helps children and teens cope with loss.
- 5 hours were donated to the Interregnum grief support organization serving New Jersey and New York.

Appendix C—Overlook Medical Center Community Health Activities

In 2012, Overlook Medical Center reached more than **1,716,193** community members through health education, screening and prevention programs and health fairs, providing a total benefit to the community of **\$2,049,645**.

Programs, Benefit and Participant Encounters

Community Health Activities	Encounters	Benefits
"Anna's Story"	71	\$1,362
"Hooray For 5 A Day"	794	\$ 5,910
"Snack Attack"	1,051	\$6,994
"Tar Wars"	750	\$ 5,601
A Walk in the Heart	1,403	\$ 19,496
Atlantic Health Systems Healing Arts Employee Public Art Exhibit		\$1,158
Atlantic Health Class/Screening Registration Service	3,180	\$81,283
Atlantic Health Website	1,462,838	\$ 17,980
Bereavement Support Groups	191	\$6,462
Blood Pressure	1,464	\$ 2,619
Blood Pressure Screenings	949	\$ 11,984
Body Fat Screening	231	\$ 3,807
Bone Density Screening	309	\$12,538
Breast Health Presentations	3,115	24,504
Cardiac Health Fair-Integrated Medicine	500	\$ 612
Careers in Health care Fair	170	\$ 1,524
Center for Rheumatic Disease Activities	656	\$19,027
Cholesterol Screening	387	\$ 16,428
Clinical Affiliations with Schools of Nursing	800	\$ 20,502
Clinical Affiliations with Sterile Processing Schools	7	\$ 129,444
Clinical Affiliations with Surgical Tech Schools	7	\$ 98,490
Clinical Breast Exam	18	\$ 510
Colorectal Screening	14	\$762
Community Benefit Report Preparation		\$ 7,000
Community Health Needs Assessment	21	\$12,343
Community Health Planning		\$38,402
Community Health Storefront at the town of Summit		\$16,800
concussion outreach	5,869	\$19,787
Cost of Community Benefit Software		\$ 1,260
Day of Hope		\$ 7,499
Diabetes Screening	780	\$ 17,498
Doc Tour	21	\$ 1,302
Dogs for Dystonia		\$ 1,200
Local Community Group Assistance		\$ 500
E-Health Newsletters	9,740	\$ 10,193
End of Life Education	82	\$ 1,506
Flu Clinic	130	\$ 788
Girls Night out in Summit	400	\$ 2,432
Grief and Bereavement	120	\$ 25,477
Hb A1C Screening	47	\$ 3,287
Health Education	1,130	\$ 9,906

Health Education in community	1,862	\$ 10,104
Health Needs Assessment		\$ 24,233
Health care Externship with Focus on Delirium Prevention	18	\$ 3,216
Healthy Avenues Van		\$ 28,800
Healthy Kids Day	116	\$ 1,053
Hearing Screenings	194	\$ 7,236
High School Student Shadowing	24	\$ 33,124
Hypnosis - Smoking Cessation	65	\$ 4,877
Hypnosis - Weight Reduction	181	\$ 13,232
Integrated Medicine Healthy Lifestyles	200	\$ 944
Latino Health Family Day	11	\$ 139
Medicare Coverage for Home Care and Hospice	35	\$ 215
Medicare coverage for home health and hospice	185	\$1,076
Mended Hearts Newsletter	500	\$ 578
Men's Health Education	6	\$ 139
Movement Disorders Symposium	40	\$ 6,598
Multi Faith Clergy	24	\$1,560
Neuroscience Symposium	100	\$ 6,618
Overlook Breast Integrated Medicine	30	\$ 142
Overlook View Community Publication	88,300	\$ 720,339
Palliative Care Education to Professionals	8	\$ 143
Pathways to Parenthood	13	\$ 2,630
Perinatal Classes	42	\$ 2,730
Peripheral Vascular Disease (PVD) Screening	84	\$ 2,529
Project Prevention	48	\$ 630
Prostate Cancer Screening	7	\$ 432
Public Health Nurse at Summit Health Department		\$ 110,000
Pulse Screening	163	\$ 998
Respiratory Screening and Education	48	\$ 2,628
Scrubby Bear	970	\$ 5,139
Stroke Education for Health care Providers	517	\$ 2,817
Skin Cancer Screening	51	\$ 1,172
Stroke Screening	175	\$ 9,761
Stroke Support Group	360	\$ 5,892
Summit Street Fair	750	\$ 2,374
Sun Exposure Lectures	201	\$ 3,221
Susan B. Komen Foundation Education Outreach	1,290	
Teddy Bear Clinic	79	\$ 447
Tuberculosis Screening	15	\$ 3,103
Unwind Weekends	600	\$ 7,742
Well Aware Kids bi-annual magazine	119,295	\$ 70,353
Women's Heart Lecture	2,261	\$ 8,340
Women's Physician Networking	30	\$ 216
Writing Grant Proposals		\$ 255,947

Total Number of Activities: 85

Total Persons Served: 1,716,193

Total Community Benefit: \$2,049,645

Program Descriptions

- “Anna’s Story” - Presentation of woman at the end of life followed by discussion of options and advance directives available.
- “Hooray for Five A Day” – School-based nutrition program for first graders on eating five fruits and vegetables day.
- “Snack Attack”- School-based nutrition program for second and third graders on healthy choices.
- “Tar Wars” - School-based program for fourth graders on the dangers of smoking.
- A Walk in the Heart - School base program for 4th and 5th graders. The program educates on CPR, how to make a 911 call, healthy diet and exercise.
- Atlantic Health System Healing Arts Public Art Exhibit – bringing art to AHS and to the community.
- Atlantic Health System Class/Screening Registration Service - The Atlantic Health System Class Registration Service (call center) provides the community with information and enrolls community members in health screenings and information programs.
- Atlantic Health System Website – Atlantic Health System website informs users of health care programs and services, including classes and screenings for the communities.
- Bereavement Support Groups - An hour and a half support group over a six-week period offered to grieving people in the community to assist in the normal grieving process.
- Blood Pressure Screenings - Perform blood pressure screenings at health fairs in Essex, Morris and Union counties to identify seniors with undiagnosed hypertension
- Body Fat Screening -Percentage of body fat and body mass index screening with education based on findings.
- Bone Density Screenings - Risk level determination for osteoporosis with education based on findings.
- Breast Health Presentations - Presentations on maintaining good breast health.
- Cardiac Health Fair - Health fair to raise awareness and educate the community about integrative medicine therapies.
- Careers in Health care Fair – Careers in health care fair
- Center for Rheumatic Diseases Activities – Nurses and physicians present rheumatic and autoimmune disease awareness and related health education programs in the community.
- Cholesterol Screenings - Assessment of total cholesterol, HDL ratio, plus education.
- Clinical Affiliations with Schools of Nursing -Nursing students are allowed to learn clinical skills under the supervision of an instructor.
- Clinical Affiliations with Sterile Processing Schools – Clinical site provided for students from Sterile Processing Schools.
- Clinical Affiliations with Surgical Tech Schools - Clinical site is provided for students from Surgical Tech Schools.
- Clinical Breast Exam - Screening to determine good breast health.
- Colorectal Screening - Distribution of home test for fecal occult blood with education.
- Community Benefit Report Preparation – time and effort spent capturing all community benefit activities.
- Community Health Needs Assessment – A comprehensive community-wide needs assessment prepared with AHS staff and Halloran, a national research and consulting firm.
- Community Health Planning – work and effort in planning activities to benefit the community.
- Community Health Storefront in the town of Summit - A Community Health office located in the town of Summit, to provide general education and screenings to the community. Integrative Medicine programs are also offered.
- Concussion Outreach - Education regarding concussions for the coaches and trainers of the programs as well as the athletes.
- Cost of Community Benefit Software – cost of software used to capture Community Benefit activities.
- Day of Hope – Event for patients, care partners and community members to come together and learn about new research and to receive inspiration and information on helpful resources.
- Diabetes Screening -Evaluation of blood glucose level with education.
- Doc Tour – Community members are given the opportunity to meet and interview several physicians in a speed dating format.
- Dogs for Dystonia – Educated the community about the health condition Dystonia.
- Donations to local Municipal Community Groups- donations provided to local municipal departments to support their business operations.
- E-Health Newsletters – My Atlantic Health System News - Morristown Medical Center, My Atlantic Health System News - Overlook Medical Center, My Atlantic Health System News – Newton Medical Center, and My Kids’ Atlantic Health System News - Goryeb Children’s Hospital inform users about health care programs and services, including classes and screenings for the community.
- End of Life Education - Guest on WMTR Radio show to discuss hospice care and provide end of life education.
- Flu Clinic - Home Care nurses assist in providing flu vaccines in the community.
- Girls Night Out Summit – Educate the community about integrative medicine therapies.
- Grief and Bereavement - Educate individuals and professionals about the normal grieving process and resources that can help.
- Hb A1C Screening - Evaluation of blood glucose and education.
- Health Education - Lectures on health topics with educational materials.
- Health Education in Community – Education on various topic to the community
- Health Needs Assessment – To identify and address the health needs of the community.
- Health Care Externship with Focus on Delirium Prevention - An 8-week program for college students to learn more about health care by providing bedside companionship to patients and shadowing in health care areas.
- Healthy Avenues Van - A community health vehicle that offers many health screenings and education, staffed by trained health educators, nurses, medical residents and physicians who complete confidential screenings and answer questions. The van travels throughout 22 communities to community organizations, senior centers, churches, synagogues, pools, schools, YMCAs and health fairs.
- Healthy Kids Day - Educational fair where kids are taught the importance of healthy eating and fitness.
- Hearing Screenings - Assessment of hearing with education.
- High School Shadowing – program to allow for high school students to shadow health care workers to stimulate interest in the health care field.
- Hypnosis (Smoking Cessation) - Program to help individuals to stop smoking through hypnosis.
- Hypnosis (Weight Reduction) – Program to help people lose weight and become healthier through hypnosis.
- Integrative Medicine “Healthy Lifestyles” Awareness – Raise awareness and educate the community about integrative medicine therapies and learning about “Healthy Lifestyles”.
- Latino Health Family Day – Provide general education and screenings to the community.
- Medicare Coverage for home health and hospice - Education to seniors regarding Medicare coverage if they need home care or

hospice services.

- Mended Hearts Newsletter – Newsletters for the Mended hearts organization that is given out at Gagnon Cardiovascular Institute.
- Men’s Health Education - General men’s health education.
- Movement Disorders Symposium – Updated information presented on some of the most common neurological movement disorders.
- Neuroscience Symposia – Annual Stroke Conference – Provide Health care professionals with the essentials for a successful integrated approach to stroke care. A multidisciplinary panel of experts to present talks covering the continuum of stroke management, from prevention to stroke recovery and rehabilitation.
- Overlook Breast Center Integrated Medicine Program – Provided integrative medicine educational materials and free chair massages for cancer patients.
- Overlook View community Publication – custom publication promoting AH physicians, programs and service lines.
- Palliative Care Education to professionals - 2 hour presentation on palliative care to nurses and social workers at Cedar Crest
- Pathways to Parenthood – A panel of physicians affiliated with Overlook presenting topics related to labor, birth, and infant care
- Perinatal Classes - Classes to help new parents prepare for childbirth and caring for a newborn, offered free of charge to HealthStart patients.
- Peripheral Vascular Disease (PVD) Screenings - Screening to determine signs of PVD with education based on findings.
- Project Prevention – NJ Dept of Health and Senior Services and Overlook Family Practice provided free eye, dental, foot and blood pressure screenings to the public.
- Prostate Cancer Screening - Screening to determine signs of prostate cancer; free DRE and PSA are offered to men.
- Public Health Nurse at Summit Health Department - Public Health Nurse is employed by Overlook Medical Center and reports to Community Health. Her duties include health services and nurse services to the town of Summit.
- Pulse Screening - Pulse screening with education.
- Respiratory Screening and Education - Lung capacity screening with interpretation by pulmonologist and education information.
- Scrubby Bear - Hand washing education for preschool and kindergarten children.
- Stroke Education for Health care Providers – Stroke education provided at various locations for health care providers including nursing homes, EMS, nursing and inpatient units. To provide basic stroke education increasing awareness on stroke symptoms.
- Skin Cancer Screening - Screenings to determine signs of skin cancer with education based on findings.
- Stroke Screening - Evaluate the community’s risk for stroke through cholesterol and glucose testing, blood pressure, pulse and carotid artery assessment and education based on findings.
- Stroke Support Group – Program provides emotional and educational support to stroke survivors and their caregivers in a forum where they can express experiences and concerns.
- Summit Street Fair – Fair to raise awareness and educate the community about integrative medicine therapies and offer free chair massage.
- Sun Exposure Lectures – Lectures to teach people how to enjoy the sun without the harming effects of the ultraviolet rays. Show the effects of the UV rays in the skin with the Dermaview machine.
- Susan G. Komen Foundation Education Outreach – Provide breast health awareness, which includes outreach, education, screening and treatment services.
- Teddy Bear Clinic - Introduction to kids to the hospital environment and procedures with a free teddy bear.
- Tuberculosis Screening and Reactors Clinic – Provide medical

diagnostic care to uninsured individuals such as PPD for tuberculin skin testing as well as offer medications including INH, chest X-rays and follow up lab work.

- Unwind Weekends – Open house providing free integrative Medicine Services to the public during the month of December.
- Well Aware Kids – A bi-annual magazine from Goryeb Children’s Hospital to educate the community about kid-related health issues, prevention and wellness.
- Women’s Heart Lecture - Cardiac Nurse educates the community on the importance of having awareness of women and heart Disease.
- Women’s Physician Networking Group – Lecture on Integrative Medicine was shared at the meeting.
- Writing Grant Proposals - Staff of Health Foundation involved in getting grants to raise as much money as possible for projects that support the community.

Additional Community Benefit Activities

- **Active Summit** – Overlook Medical Center is part of a coalition of community agencies called “Active Summit,” whose purpose is to develop programs for children and families that address childhood obesity. One of the goals of this group is to provide instructional programs for schools on the importance of good nutrition
- **Palliative Care Consultation and Education** – Palliative care is interdisciplinary care designed to relieve suffering and improve the quality of life of patients with life-threatening illnesses. Overlook Medical Center places strong emphasis on educating the community about palliative care so individuals can make well-informed decisions. Other community services include the publication of Helping Hands, the palliative care newsletter; training for clergy in principles of palliative care; and the Coalition on Family Care giving resource services for families.
- **TeenHealthFX.com** – an award-winning website for teens that provides health information via the Internet. Features include quizzes, “hot topics,” and “For Teens, By Teens.” Atlantic Health System’s Community Health Department and the Adolescent/ Young Adult Center for Health at the Goryeb Children’s Hospital are responsible for the content and operation of the site. This website has been on the Internet since September 1999 and has had over 15 million visitors. During 2012, the website won the Mobile Bronze Award in the Mobile Format Division in the Web Health Awards. In 2012, the site had 1,812,547 unique first-time visitors and 1,892,168 “hits”.

Appendix D—Overlook Medical Center Leadership Activities

Overlook Medical Center’s administrators, managers and staff actively contribute hundreds of hours of their time and leadership to a number of community organizations:

- 21 hours were donated to providing blood pressure screenings at wellness fairs.
- 48 hours were donated to Careers in Health care to provide education and information to high school students regarding careers in health care.
- 37 hours were donated to the Teddy Bear Clinic. The Teddy Bear Clinic is an annual interactive program for local pre-school children to learn about things that may occur if they have to visit the hospital.
- 1 hour was donated to March of Dimes to raise money and awareness.
- 10 hours were donated to NJ Sharing Network to raise money and awareness of organ and tissue donations.
- 115 hours were donated to American Heart Association and Lupus Foundation to raise money and awareness.
- 3 hours were donated for Community Health educational lecture at the Overlook Storefront in Summit to raise awareness of colon cancer and colon cancer screenings.
- 6 hours were donated to Bridges Outreach, Inc. Bridges Outreach, Inc., is an organization that delivers over 100,000 bagged brown lunches, 40,000 breakfast bags, tons of clothing and toiletries, and other necessities each year to those in need.
- 20 hours were donated to the Summit Speech School by an Overlook Family Practice physician who serves as the Medical Director for this school.
- 5 hours were donated for the Patient Advisory Committee at Overlook Family Practice that meets with patients treated during the year to share ideas for improving the quality of care delivered and strengthening the bonds with our community.
- 1,040 hours were donated to the Somerville Board of Education as the president of this board.
- 11 hours were donated to the Arthritis Foundation by a Center for Rheumatic Diseases physician who serves as a board member.
- 8 hours were donated to the Executive Committee of the Arthritis Foundation for a Center for Rheumatic Diseases physician who serves as a committee member.
- 3 hours were donated to the Arthritis Foundation Morris Walk by a Center for Rheumatic Diseases physician to raise money and awareness.
- 4 hours were donated to the Lupus Foundation of America by a Center for Rheumatic Diseases physician as a Scientific Board member.
- 7 hours were donated to the Arthritis Foundation as an Educational Advisory Board member.
- 25 hours were donated to provide free blood pressure screenings, cholesterol screenings and diabetes screenings during cardiac health fairs.
- 11 hours were donated to the Two Kids Foundation to raise money and awareness for children diagnosed with cancer.
- 114 hours were donated during international medical mission trips.
- 12 hours were donated to the St. Paul’s Outreach on physical and spiritual wellness.
- 3 hours were donated to the American Cancer Society to raise funds and awareness of cancer research.
- 48 hours were donated for multiple Community Health community health educational lectures.
- 14 hours were donated as a school nurse to middle schools during school field trips and school craft shows.
- 4 hours were donated to the MINDS Foundation at the Miles for Minds Walk to raise money and awareness of alleviating suffering from mental illness.
- 7 hours were donated to the Women’s Association of Morristown Medical Center at the Mansion in May event to raise money.
- 12 hours were donated to the St. Hubert’s Animal Welfare Center and Lyons VA Hospital to provide pet therapy to VA hospital patients.
- 6 hours were donated to the Bryan’s Dream Foundation to raise money and awareness of Glioblastoma Multiforme, an aggressive brain tumor.
- 9 hours were donated to the American Heart Association as an Advanced Cardiovascular Life Support (ACLS) and Pediatric Advanced Life Support (PALS) instructor.
- 20 hours were donated to the Visiting Nurses Association (VNA) to raise money and awareness of health group programs.
- 2 hours were donated to the Central New Jersey Brain Tumor Support Group to raise money and awareness.
- 2 hours were donated to the Boys Scouts Troop 63 New Providence during weekend camping trip.
- 6 hours were donated for raising money to benefit a children’s hospital in Kabul, Afghanistan from a partnership between Mended Hearts Inc. and Gagnon Children’s Hospital.
- 6 hours were donated to the Raphael’s Life House to raise money and promote awareness of this transitional residence for women who are homeless and pregnant.
- 3 hours were donated for assisting nursing home residents with daily living activities as part of the Bethany Church nursing home ministry group.
- 8 hours were donated to the Girl Scouts of America as a Girl Scout leader at the Bound Brook Reformed Church.
- 8 hours were donated to the Special Olympics to raise money and awareness by making scarves.

Appendix E—Newton Medical Center Community Health Activities

In 2012, Newton Medical Center reached more than **1,566,639** community members through health education, screening and prevention programs and health fairs, providing a total benefit to the community of **\$706,563**.

Programs, Benefit and Participant Encounters

Community Health Activities	Encounters	Benefits
*Alzheimer's Disease Education	15	\$141
*Anna's Angels	201	\$ 1,177
*Autism Education	12	\$ 184
Atlantic Health Class/Screening Registration Service	3,083	\$22,168
Atlantic Health Systems Healing Arts Employee Public Art Exhibit		\$ 887
Atlantic Health Website	1,418,509	\$17,980
*Back To School Health	20	\$143
Basic Life Support Training Center	200	\$ 364
*Be a Smarty Eat Like Marti - Obesity Program	-	\$ 264
*Behavioral Health - Debriefings	370	\$ 2,053
*Blood Pressure Screenings	134	\$ 791
*Bloodborne Pathogens	96	\$ 290
*Breast Cancer Education	103	\$ 318
Breastfeeding	8	\$ 196
*Cancer Education	325	\$ 1,273
*Car Safety Seats	30	\$ 2,278
*Cardiac Rehab Nutrition Lectures	140	\$ 912
*Cardiac Kids	17	\$ 565
*Cardiac Rehab Individual Nutrition Education	24	\$ 1,248
*CEU Educational Programs for Health Professionals	212	\$ 2,222
*Childhood Obesity/Cholesterol Education	26	\$ 146
*Clinical Affiliations - Contract/Orientation Clearance	98	\$22,790
*Clinical Affiliations - Nursing Students 6010	66	\$68,729
*Clinical Affiliations - Nutrition Interns	2	\$13,310
*Clinical Affiliations - Occupational Therapy	1	\$20,741
*Clinical Affiliations - Pharmacy Students	9	\$ 62,909
*Clinical Affiliations - Phlebotomy	43	\$ 9,849
*Clinical Affiliations - Physical Therapy Students	5	\$ 86,294
*Colorectal Cancer Education	39	\$ 507
*Colorectal Cancer Screening	1	\$ 45
Community Benefits Coordination	-	\$98,293
Community Benefit Report Preparation		\$ 7,000
*Community Benefits Report Coordination	25	\$ 400
*Community Donations	-	\$ 96,302
*Community Health Event Calendar	4,000	\$ 2,164
*Community Needs Health Assessment	109	\$ 33,948
*Concussion Education	150	\$ 297
*Conference Room use by Non-Profits	34	\$ 3,100
Cost of Community Benefit Software		\$ 1,260
*Dermascan	150	\$ 247

*Diabetes Community Education	70	\$742
Diabetes Lectures	36	\$880
*Diabetes Screenings	112	\$1,330
*Diabetes Support Groups	142	\$ 3,049
*Dinner and Lecture Series - Community	144	\$ 3,162
*Dinner Lecture Series - Diabetes	110	\$ 2,813
*E Health Newsletter	10,723	\$ 10,193
*Family Fest	-	\$ 7,090
*Grandparents Class	4	\$ 141
*Health Education Miscellaneous	795	\$ 2,665
*Healthy Summer Foods and Safe Food Handling	49	\$ 158
*Heart Health	385	\$ 992
*Holiday Safety	17	\$142
*Lipid Profile Screening	2	\$ 94
*Maternal Child Health Education	150	\$339
Meals on Wheels	6,456	(\$5,345)
*Memory Screening	41	\$ 407
Multi Faith Clergy Council	24	\$ 426
*Newborn Parenting	13	\$ 565
*Nutrition Community Lectures - YMCA	59	\$ 1,751
*Nutrition Education	550	\$ 540
*Oral Cancer Awareness Education	75	\$ 304
*Osteoporosis Education	21	\$ 143
*Pastoral Care Events	297	\$ 2,839
*Pediatric Pre-Op	2	\$ 130
*Prepared Childbirth	40	\$ 1,800
*Prostate Cancer Screening	7	\$ 137
*Pulmonary Rehab Nutrition Lectures	50	\$ 600
*Respiratory Screenings	40	\$242
*Safesitter Babysitting	18	\$157
SART/SANE grant	28	\$55,835
*School Wellness Fairs	850	\$680
*Senior Health Fair	486	\$642
Sibling Preparation	-	\$ 116
*Single Room Maternity Tour	255	\$ 1,584
*Skin Cancer Prevention/Early Detection	78	\$ 396
*Smoking Cessation - Education	21	\$ 144
*Stroke Education -Community Groups	401	\$ 1,395
*Stroke Support Group	51	\$ 815
*THINK	-	\$ 1,068
*Toddler Parenting	3	\$ 233
TRIAGE Space for Physicians NMC	24	\$ 1,190
*Tri-Athalon	25	\$ 208
Well Aware quarterly magazine and Well Aware Kids bi-annual magazine	115,680	\$19,187
YMCA - Pioneering Healthy Communities	-	\$ 799

Total Number of Activities: 85

Total Persons Served: 1,566,639

Total Community Benefit: \$ 706,563

Program Descriptions

- Alzheimer's Disease Education – Information on symptoms, cause and treatment of Alzheimer's disease and agencies that will provide information and support.
- Anna's Angels – Presentation of an end of life story followed by discussion of options and advanced directives.
- Autism Education – Education on the definition, signs, symptoms and treatments available.
- Atlantic Health System Class/Screening Registration Service - The Atlantic Health System Class Registration Service (call center) provides the community with information and enrolls community members in health screenings and information programs.
- Atlantic Health System Healing Arts Public Art Exhibit – bringing art to AHS and to the community.
- Atlantic Health System Website – Atlantic Health System website informs users of health care programs and services, including classes and screenings for the communities.
- Back to School Health – Information for parents to help make the summer to school transition easier.
- Basic Life Support Training Center – Provide education related to saving lives within the community including CPR training and early access to Automated External Defibrillators.
- Be a Smarty Eat Like Marti – Teaching hunger and fullness cues, calorie awareness, reading food labels, portion control, healthy snacking, Medical and emotional problems associated with being overweight.
- Behavior Health Debriefings- Provide psychological education individual and group debriefings, psychological first aid to staff when needed; also provide group and individual sessions
- Blood Pressure Screenings – Evaluation of individual's blood pressure as well as health information about prevention, cause and treatment of hypertension.
- Bloodborne Pathogens – Education about bloodborne pathogen for health care workers who have a risk of workplace exposure
- Breast Cancer Education – Education on prevention and early detection of breast cancer.
- Breastfeeding – Education on how to successfully breastfeed. Discussions on proper techniques, knowing when to feed, knowing if you baby is getting enough nutrition, expressing and storage, avoiding common issues, the father's role, and returning to work.
- Cancer Education – Education on the prevention and early detection of cancer.
- Car Safety Seats – Car Seats are given to clients in the Prenatal Clinic and community services Birth Haven, Project Self Sufficiency, Head Start and Today's Choice.
- Cardiac Rehab Nutrition Lectures – Dietitian lectures group on different nutritional meal planning and cholesterol management through diet
- Cardiac Kids – coronary Artery risk detection on area children utilized lipid profile and blood glucose on high risk 5th graders for early detection of risk factors of heart disease.
- Cardiac Rehab Individual Nutrition Education – Participants meet with registered dietitian to review optimal meal planning and cholesterol management through diet.
- CEU Educational Programs for Health Professionals – Sponsor CEU educational programs for nurses, dietitians and pharmacists
- Childhood Obesity/Cholesterol Education – Education focusing on the relationship of childhood obesity and elevated cholesterol levels.
- Clinical Affiliations – Contract/Orientation Clearance – Preparation for students requesting internships.
- Clinical Affiliations – Nursing Students – Students are permitted to learn clinical skills under the supervision of their instructor.
- Clinical Affiliations – Nutrition Interns – Students are permitted to learn nutritional skills under the supervision of the diabetes and nutrition staff.
- Clinical Affiliations – Occupational Therapy – Students are permitted to learn occupational clinical skills under the supervision of the manager.
- Clinical Affiliations – Pharmacy Students – Students are permitted to learn pharmacological skills under the manager of the department.
- Clinical Affiliations – Phlebotomy- Students are permitted to learn clinical skills under the supervision of the coordinator.
- Clinical Affiliations – Physical Therapy – Students are permitted to learn physical therapy skills under the supervision of the manager.
- Colorectal Cancer Education – Education focused on the prevention and early detection of colorectal cancer.
- Colorectal Cancer Screening – Use of the FOBT screening, which when performed yearly, is a recognized procedure for colorectal cancer detection.
- Community Benefit Report Preparation – Time and effort spent capturing all community benefit activities.
- Community Benefits Coordination – Coordination of qualifying and quantifying Community Benefits.
- Community Health Event Calendar – Mailing of programs, lectures, CPR and screening that are offered to the community.
- Conference Room Use for Community Programs – Use of various conference rooms for community programs.
- Cost of Community Benefit Software – cost of software used to capture Community Benefit activities.
- Community Health Needs Assessment – A comprehensive community-wide needs assessment prepared with AHS staff and Halloran, a national research and consulting firm.
- Concussion Education- Education regarding concussions for the coaches and trainers of the programs as well as the athletes.
- Dermascan – Use of demascan unit to identify facial skin damage from exposure to the sun's UVA/UVB rays. Skin cancer prevention and early detection education is provided.
- Diabetes Education (ADA Recognized Center) – Lectures and programs provided to different community groups educating them on various aspects of diabetes mellitus.
- Diabetes Lectures – Lecture Series by specialists that speak on a variety of topics specific to the management of diabetes.
- Diabetes Screenings – Glucose screening for diabetes.
- Diabetes Support Group – Various Support Groups offering mutual support and education for adults with diabetes.
- Dinner and Lecture Series Community – Education series which provides a variety of health education information for the community.
- Dinner and Lecture Series Diabetes – Education series which provides a variety of diabetes health education information for the community.
- E-health Newsletters – Atlantic Health System E-health newsletters (My Atlantic Health System News - Overlook Medical Center, My Atlantic Health System News - Morristown Medical Center, My Atlantic Health System News - Newton Medical Center, and My Kids' Atlantic Health System News - Goryeb Children's Hospital) inform users regarding health care programs and services, including classes and screenings for the community.
- Family Fest – A yearly event through the Sussex County Chamber of Commerce which NMC sponsors. Numerous health screening and education of activities from NMC feature a "learning is fun" theme.
- Grandparents Class – Classes to provide education to grandparents on how to care for their newborn grandchild. The classes offer a guide for the newest trends in childcare, newborn appearance, infant safety, and how to support the new parents and nursing moms.
- Health Education Miscellaneous- Educational programs that incorporate several health related topics.

- Healthy summer Foods and Safe Food Handling – A discussion of healthy summer foods and information on preventing foodborne illness
- Heart Health – Information on obtaining and maintaining heart through diet and physical activity.
- Holiday Safety – simple ideas presented to ensure a safe holiday from cooking, Christmas tree safety, safe use of candles and decoration information for family protection.
- Lipid Profile Screening- Free blood work which includes total cholesterol, HDL, LDL, and triglycerides.
- Maternal Child Health Education – Health education for pregnancy through newborn.
- Meals on Wheels – Assist in providing lunch meals to the senior citizens of Sussex County.
- Memory Screening – Simple screening test are provided through the Alzheimer’s Foundation of America.
- Newborn Parenting – Education on how to care for a newborn in the first few months. This class discusses normal characteristics of newborns, illness and when to call the doctor, proper use of car seats, safety-proofing your home and sleeping and crying patterns.
- Nutrition Community Lectures YMCA – Monthly nutrition lectures for the community.
- Nutrition Education Lectures – Lectures providing education on various aspects of nutrition and proper eating habits.
- Oral Cancer Awareness Education – Health information on prevention and early detection of oral cancer.
- Osteoporosis Education – Health information on the prevention and early detection of osteoporosis.
- Pastoral Care Events – Representatives of the congregations of Sussex County and provide spiritual help as necessary.
- Pediatric Pre-Op – Preoperative instruction and education for parents and children to help relieve anxiety when faced with surgery.
- Prepared Childbirth – Class to provide an understanding of the process of birth including breathing, relaxation, and pushing techniques.
- Prostate Cancer Screening – Screening to determine signs of prostate cancer
- Pulmonary Rehab Nutrition Lectures – Registered Dietitian lecture the group on different nutritional meal planning through diet
- Respiratory Screenings – Lung capacity screening and health information provided
- Safesitter Babysitting- Medically based babysitter course for children 11 to 14 years old to teach how to become a responsible babysitter.
- SART/SANE Grant - Care provided for individuals who present with a complaint of alleged sexual assault. Care provided is a medical screening exam, evidence collection, treatment of injuries, potential infections and prevention of pregnancy, psychosocial support and law enforcement support
- School Wellness Fairs – Educate school aged children and their parents on a variety of health topics
- Senior Health Fairs – Educate older adults on a variety of health topics.
- Sibling Preparation – Program to help children ages 3 through 10 prepare for a new baby.
- Single Room Maternity Tour – Tours of the maternity floor to help patients feel more at ease in preparing for child birth.
- Skin Cancer Prevention/Early Detection – Health information discussed for prevention of skin cancer and the importance of self-awareness and skin cancer screenings.
- Smoking Cessation Education – Discussions on the effects of tobacco smoking on health and various methods to aid the individual in stopping.
- Stroke Support Group – Support Group to offer support and encouragement for persons recovering from a stroke.
- THINK – Newsletter to children/parents goes to schools for teachers to use as health pages.
- Toddler Parenting – Program to provide parents with education on raising a toddler.
- Triage Space for Physicians – Triage diabetes center and conference rooms for private physicians to see their patients during Super storm Sandy.
- Tri-Athalon – Education and safety information for athletes participating in an event.
- Well Aware Magazine - A quarterly magazine to educate the community about health issues and programs.
- Well Aware Kids – A bi-annual magazine from Goryeb Children’s Hospital to educate the community about kid-related health issues, prevention and wellness.
- YMCA Pioneering Healthy Communities – Collaboration to set goals and help to make Sussex County healthier.

Appendix F—Newton Medical Center Leadership Activities

Newton Medical Center’s administrators, managers and staff actively contribute hundreds of hours of their time and leadership to a number of community organizations:

- 17 hours were donated to United Way of Northern NJ for the Safe Kids project.
- 3 hours were donated to the Sussex County New Jersey Cancer Education and Early Detection (NJCEED) outreach program.
- 12 hours were donated to the Sussex County Senior Advisory Board for the Sussex County Division of Senior Services.
- 9 hours were donated to the Sussex County Cancer Coalition.
- 350 hours were donated to Sussex County middle school and high school students as a volunteer youth leader.
- 30 hours were donated to youth fundraising and awareness for World Vision that feeds the hungry in the United States and other countries.

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